



# NEWS RELEASE

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## **LOS ANGELES SPARKS TO PLAY FIRST OUTDOOR GAME IN FRANCHISE HISTORY THIS SATURDAY, JUNE 5**

*Sparks to Take on Seattle Storm in Sparks Sunset Showdown at The Home Depot Center  
Tennis Stadium at 8:00pm*

**LOS ANGELES** – The Los Angeles Sparks will play in their first outdoor game in franchise history and the second outdoor game in WNBA history this Saturday, June 5<sup>th</sup> at 8:00pm against the Seattle Storm at The Home Depot Center Tennis Stadium in Carson, CA.

"We are looking forward to hosting our first-ever professional outdoor basketball game at The Home Depot Center in partnership with the Sparks and their 'Get Outside & Play LA' campaign," said Katie Pandolfo, General Manager, The Home Depot Center. "We couldn't be more proud to welcome some of the world's greatest female athletes to Carson as we support the Sparks and their commitment to healthy living and fitness education in the Southern California community."

The Sparks Sunset Showdown will give fans the opportunity to witness history in Southern California as the Sparks face the Storm for the second time in the 2010 season outside in the 8,000-seat arena. The game will also be broadcast in High-Definition on Fox Sports West and called by long-time play-by-play announcer Larry Burnett and Sparks legend Lisa Leslie.

"Playing outside, beneath the stars will ensure an unforgettable evening for our players and fans," said Sparks President Kristin Bernert. "But the game also provides a terrific opportunity for our athletes to inspire kids of all ages to lead healthier and more active lifestyles, which is the goal of our broader 'Get Outside and Play LA' campaign this summer."

The game is being presented by Farmers Insurance, Anthem Blue Cross, the Air Quality Management District, First 5 LA and Sports Chalet and is part of the Sparks larger "Get Outside & Play LA" campaign. The campaign is focused on motivating the Los Angeles community to get active and healthy by hosting different events around the city that promote health and wellness.

The first 5,000 fans through the doors will receive jump ropes courtesy of Sports Chalet and everyone in attendance will be treated to world-class entertainment including a health and fitness expo and a half-time performance by Zumba ®Fitness – a program that uses hypnotic Latin rhythms to get people physically active.

WNBA President Donna Orender will also be in attendance for the Sparks Sunset Showdown and will hold media availability at 7:00pm in the press room on the event level. All media attending the game

are invited to participate in interviews and photo opportunities with Orender.

Sparks fans are also invited to participate in T-Mobile's Recycle, Meet & Shoot contest by bringing old cell phones to the outdoor game to be recycled. All fans who bring a phone will have the opportunity to shoot on the court pre-game, courtesy of T-Mobile. For more information on how you can be on the court for the Sparks Sunset Showdown or to get your tickets for the game, please call 877-44-SPARKS or visit [www.LASparks.com](http://www.LASparks.com).

**About the Los Angeles Sparks**

The Los Angeles Sparks are entering their 14th season in the Women's National Basketball Association. The Sparks are one of the three original teams still operating in the WNBA. In December 2006, the Sparks were purchased by a group of investors, led by Carla Christofferson and Kathy Goodman and they are one of seven WNBA teams owned and operated independent of NBA teams. The Sparks won back-to-back WNBA Championships in 2001 & 2002. The team's roster of star athletes includes 2008 WNBA MVP & Rookie of the Year Candace Parker, All-Star DeLisha Milton-Jones, four-time WNBA Champion Tina Thompson and 2005 WNBA Champion Ticha Penicheiro. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For Sparks ticket information, call 1-877-44-SPARKS.