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FOR IMMEDIATE RELEASE - August 10, 2010

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LOS ANGELES SPARKS HIRE MIKE LEVY AS PRESIDENT

LOS ANGELES – The Los Angeles Sparks have hired Mike Levy as Team President it was announced today by Sparks co-owners Carla Christofferson, Kathy Goodman and Lynai Jones.

Levy brings over 25 years of sports and entertainment experience in marketing, sales, communications, operations and management to the Sparks. He joins the team after spending time in the National Basketball Association, Major League Baseball and the National Football League, among others.

"We're thrilled that someone of Mike's caliber is joining our organization," said Goodman. "His wealth of knowledge and breadth of experience in sales and marketing will certainly be an asset to our team."

Prior to joining the Sparks, he served as Special Advisor, Business Development with the Cleveland Browns where he was responsible for transitioning the club's ticket sales and customer retention efforts. Prior to the Browns, he was General Manager and COO for the Cleveland Gladiators of the Arena Football League, where he oversaw business operations including marketing, advertising, communications, ticket sales and community relations.

Levy spent the previous two years as Chief Marketing Officer with the International Tennis Hall of Fame where he oversaw business development and marketing. Before his tenure with the Tennis Hall of Fame, he was the Senior Vice President of Sales and Marketing for the NBA's Memphis Grizzlies where he was responsible for overall ticket sales, tickets services and marketing including the start-up of the franchise in Memphis and the team's transition from The Pyramid to FedExForum.

Levy also spent 10 years in Major League Baseball including five seasons as both the Vice President, Marketing and Communications for the Kansas City Royals and Director of Sales for the Houston Astros.

Levy's other sales and marketing experience included overseeing the start-up and operations of a racetrack in Houston and working in his hometown of Pittsburgh for the Penguins (NHL), Spirit (MISL) and Pittsburgh Maulers (USFL).

The Sparks take on the Indiana Fever tonight as they honor and celebrate the legendary Lisa Leslie by retiring her jersey. For information on how you can secure your seats for the game call 877-44-SPARKS or visit www.LASparks.com.

About the Los Angeles Sparks

The Los Angeles Sparks are entering their 14th season in the Women's National Basketball Association. The Sparks are one of the three original teams still operating in the WNBA. In December 2006, the Sparks were purchased by a group of investors, led by Carla Christofferson and Kathy Goodman and they are one of seven WNBA teams owned and operated independent of NBA teams.

The Sparks won back-to-back WNBA Championships in 2001 & 2002. The team's roster of star athletes includes 2008 WNBA MVP & Rookie of the Year Candace Parker, All-Star DeLisha Milton-Jones, four-time WNBA Champion Tina Thompson and 2005 WNBA Champion Ticha Penicheiro. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For Sparks ticket information, call 1-877-44-SPARKS.