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LOS ANGELES SPARKS ANNOUNCE 2010 LOCAL BROADCAST SCHEDULE

*Six Sparks Games to be Televised on Both PRIME TICKET & Fox Sports West in High-Definition
& Legend Lisa Leslie Returns as Analyst*

LOS ANGELES – The Los Angeles Sparks and PRIME TICKET, the team's exclusive local television home, have announced the Sparks 2010 local broadcast schedule.

PRIME TICKET will broadcast six Sparks games this season including the home opener on May 28th against the Washington Mystics at 7:30pm and the team's first outdoor game in franchise history, the Sparks Sunset Showdown against the Seattle Storm, on June 5th at the Home Depot Center Tennis Stadium at 8:00pm. The broadcast schedule also includes three Tuesday evening games and one Sunday game with two match-ups against the Phoenix Mercury and one against the New York Liberty and San Antonio Silver Stars respectively.

"We think this year's local broadcast schedule is phenomenal," said Sparks President Kristin Bernert. "By continuing our partnership with PRIME TICKET, we are giving our fans and Southern California residents the opportunity to experience Sparks basketball in six entertaining telecasts. With all of the games being shown in High-Definition this year, I am positive that the viewer at home will have an enjoyable viewing experience that will only help ignite their passion for the game and the team."

Sparks' long-time play-by play announcer Larry Burnett will be back for his 13th season as the voice of the Sparks and newly retired Sparks legend Lisa Leslie will call the action as the analyst. A highlight for Leslie's first season on the sideline will be on August 10th when the Sparks hold a special jersey retirement ceremony to honor her career. Reporting on the sideline for each of the PRIME TICKET broadcasts will be Courtney Jones. In addition to providing excellent coverage, each of the games aired will be produced and distributed in High-Definition.

"We are thrilled to continue our long standing partnership with the Sparks this season," said Tom Feuer, executive producer, FOX Sports West and PRIME TICKET. "With the opportunity to televise the franchise's first ever outdoor game and provide six game telecasts in High Definition, this season looks to be sensational."

The 2010 local broadcast schedule represents PRIME TICKET's and the Sparks continued commitment to providing fans in Southern California with outstanding basketball coverage of Los Angeles Sparks action.

The Sparks open the 2010 WNBA season at home on Friday, May 28th at 7:30pm against the Washington Mystics. Don't miss your opportunity to receive your Sparks Foam Finger and see the Sparks live and in-person! Call 877-44-SPARKS for tickets or visit www.LASparks.com.

Sparks 2010 Local Broadcast Schedule

Date	Opponent	Time (PT)	Channel
Friday, May 28 th	Washington Mystics	7:30pm	PRIME TICKET
Saturday, June 5 th	Seattle Storm	8:00pm	Fox Sports West
Tuesday, June 8 th	Phoenix Mercury	7:30pm	PRIME TICKET
Tuesday, June 29 th	New York Liberty	7:30pm	PRIME TICKET
Sunday, August 8 th	San Antonio Silver Stars	5:00pm	Fox Sports West
Tuesday, August 17 th	Phoenix Mercury	7:30pm	PRIME TICKET