



NEWS RELEASE

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LOS ANGELES SPARKS TO SPEND AN AFTERNOON AT THE GROVE IN LA

Fans Encouraged to "Get Outside & Play" With 2010 Team

LOS ANGELES – As part of the Sparks "Get Outside & Play LA" campaign, the entire 2010 team and coaching staff will spend an afternoon at The Grove playing interactive games with fans, signing autographs, taking photos and raising money for the March of Dimes on Sunday, May 23 from 2:00pm-4:30pm.

The Sparks Fan Fest at The Grove will feature the 2010 team including stars Candace Parker, Tina Thompson, DeLisha Milton-Jones and Ticha Penicheiro at various locations throughout the shopping center participating in fun activities with fans. Attendees will also have the opportunity to help support the March of Dimes by donating \$5 to shoot baskets on the sport court with Sparks players. The event will tip-off at 2:00pm with performances by the Sparks dance teams, the Ole Skool Crew and the SparKids, followed by a program led by head coach Jennifer Gillom beginning at 2:30pm.

The Sparks "Get Outside & Play LA" campaign is built around events to promote health and wellness and empower youth in the Los Angeles community. In addition to the Sparks Fan Fest at The Grove, the Sparks will play their first outdoor game in franchise history, the *Sparks Sunset Showdown*, on June 5 at 8:00pm against the Seattle Storm at The Home Depot Center Tennis Stadium, host a "Downtown Dribble" on July 3 prior to the 2:00pm game at STAPLES Center and hold a series of clinics at local elementary schools and community centers.

Launched earlier this year, the campaign represents the partnership between the Sparks and marquee partner Farmers Insurance, First 5 LA, Sports Chalet and the Air Quality Management District and their commitment to building a healthier and more active Los Angeles Community.

For more information on the Sparks Fan Fest at The Grove, contact Chris Forrest at 213-929-1317. For more information or to volunteer for the Sparks "Get Outside & Play LA" campaign please contact Alayne Ingram at 213-929-1313.

The Sparks open the 2010 WNBA season at home on Friday, May 28 at 7:30pm against the Washington Mystics. Tickets are on sale now and you can get yours by visiting www.LASparks.com or calling 877-44-SPARKS.