



# NEWS RELEASE

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## **LOS ANGELES SPARKS TEAM UP WITH WASTE MANAGEMENT, T-MOBILE, SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT, AND HEAL THE BAY TO GO GREEN**

*Sparks Players & Coaches To Clean Up Santa Monica Beach on Sunday, June 6<sup>th</sup> and  
Host Go Green Night at STAPLES Center on Tuesday, June 8<sup>th</sup>*

**LOS ANGELES** – The Los Angeles Sparks have partnered with Waste Management, T-Mobile USA, South Coast Air Quality Management District (AQMD) and Heal the Bay to clean up Santa Monica Beach on Sunday, June 6<sup>th</sup> from 9:00am-11:00am as part of the WNBA's Green Week initiative. Sparks players, coaches and staff will join forces with key members of each partner organization to clean the beach, and then to bring awareness to Sparks fans in-arena, at Go Green Night at STAPLES Center on Tuesday, June 8<sup>th</sup> at 7:30pm.

"Going green is more than just a trend," said Sparks President Kristin Bernert. "Sustaining our environment is a serious issue that affects all of us and by partnering with these fantastic organizations, we are able to support and enhance the transformational work that is already being done by each of them. This will be a cause that the Sparks participate in for years to come because it is essential to not only our health, but the health of our community."

The Sparks will host their Go Green game, presented by Waste Management, on Tuesday, June 8<sup>th</sup> when they take on the Defending Champion Phoenix Mercury at 7:30pm at STAPLES Center. In honor of Go Green night, the first 5,000 fans in attendance will receive biodegradable shoelaces and 6,000 cheer cards, printed on recycled card stock, will be distributed during the game, courtesy of Waste Management. The game will also include special Waste Management green tips and a Go Green on-court contest. Fans are also encouraged to drop off their e-waste at the 11<sup>th</sup> Street entrance. For all recyclable drop off items, fans will receive two free tickets to the June 13<sup>th</sup> game at 12pm against the Minnesota Lynx.

T-Mobile will recognize Sparks' fan's commitment to protecting the environment by rewarding anyone who brings their unused cell phone to the game with the opportunity to participate in a post-game player meet-and-greet and take a shot on the floor at STAPLES Center. Cell phones will be accepted at the 11th Street entrance before the game. T-Mobile will also be presenting a special on-court contest during the game.

T-Mobile and the Sparks are partnering through T-Mobile's Mobilize initiative to try to reach the goal of recycling over one million phones this year. Consumers can also bring unwanted mobile phones to any T-Mobile retail store location for recycling. T-Mobile's Mobilize initiative is devoted to making a positive impact on the environment. To find out more about Mobilize visit [www.mobilizewitht-mobile.com](http://www.mobilizewitht-mobile.com)

AQMD is the air pollution control agency for our local community and works to educate people on how sustainability and green lifestyles contribute to clean air. AQMD will have a booth on the concourse at

the game staffed with representatives to provide clean air tips and share educational materials.

"AQMD is proud to partner with the Los Angeles Sparks, an organization with a commitment to public health that encourages its fans to participate in efforts that improve our environment", said AQMD's Governing Board Vice Chairman Dennis Yates. "The Los Angeles Sparks are informing thousands of Southern California's residents on the need to keep our environment clean, including our beaches, water and the air we breathe."

Sparks players will also participate in Go Green night fun by wearing Go Green t-shirts, using Go Green basketballs and wearing Go Green shoelaces, headbands and socks. Fans will have an opportunity to own a Go Green warm-up and basketball autographed by the entire 2010 team by taking part in an auction to be held at the Waste Management booth on the main concourse with proceeds benefiting the Boys & Girls Club of LA.

For more information on the Sparks Go Green initiatives or on how you can join the Sparks Green Team, please visit [www.LASparks.com](http://www.LASparks.com).

Don't miss a minute of the action as the Sparks tip-off at the Home Depot Center tomorrow, June 5<sup>th</sup> for the Sparks Sunset Showdown outdoors in the Tennis Stadium. Tickets are available now and can be purchased by calling 877-44-SPARKS or by visiting [www.LASparks.com](http://www.LASparks.com).

**About the Los Angeles Sparks**

The Los Angeles Sparks are entering their 14th season in the Women's National Basketball Association. The Sparks are one of the three original teams still operating in the WNBA. In December 2006, the Sparks were purchased by a group of investors, led by Carla Christofferson and Kathy Goodman and they are one of seven WNBA teams owned and operated independent of NBA teams. The Sparks won back-to-back WNBA Championships in 2001 & 2002. The team's roster of star athletes includes 2008 WNBA MVP & Rookie of the Year Candace Parker, All-Star DeLisha Milton-Jones, four-time WNBA Champion Tina Thompson and 2005 WNBA Champion Ticha Penicheiro. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For Sparks ticket information, call 1-877-44-SPARKS.