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FOR IMMEDIATE RELEASE - May 27, 2010

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LOS ANGELES SPARKS ANNOUNCE PARTNERSHIP WITH SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT *Sparks to Help Promote Clean Air in Southern California*

LOS ANGELES – The Los Angeles Sparks have launched a partnership with the South Coast Air Quality Management District (AQMD), to support the fight against air pollution, help control harmful emissions and promote clean air initiatives for Southern California.

AQMD is the air pollution control agency for all of Orange County and the urban portions of Los Angeles, Riverside and San Bernardino counties, the smoggiest region in the nation. AQMD is responsible for controlling emissions primarily from stationary sources of air pollution, ranging from large power plants and refineries to corner gas stations.

"AQMD is proud to partner with the Los Angeles Sparks, an organization with a commitment to public health and encouraging its fans to participate in efforts that improve our environment", AQMD's Governing Board Chairman William A. Burke, Ed.D. announced today. "This partnership will enable AQMD to reach thousands of Southern California's residents with information on the health impacts of air pollution, and the choices they can make to help clean the air we breathe."

The partnership with AQMD represents the Sparks commitment to building a stronger and healthier Los Angeles community. The Sparks will work with AQMD to inform fans and residents of Southern California of the dangers emissions pose to individual health. The Sparks introduced the "Get Outside & Play LA" campaign in an effort to not only motivate and inspire the Los Angeles community to 'get outside' but also to promote healthy living and environmental consciousness.

"We are thrilled to welcome AQMD as a new partner," said Sparks President Kristin Bernert. "They are experts in environmental issues, particularly in air quality which is so relevant to Southern Californians. Their educational messages and tips will be very beneficial to our fan base."

The Sparks and AQMD will partner on several different initiatives including the Sparks "Get Outside & Play LA" campaign, Go Green Week (June 1 – June 8) and AQMD's Clean Air Conference and Expo on May 27th at the Los Angeles Convention Center. As a contributing sponsor for the "Get Outside & Play LA" campaign's signature event, the *Sparks Sunset Showdown*, in-game trivia contests will be presented by AQMD and they will also have a booth on the concourse to distribute educational materials on how the public can support the clean air mission. AQMD will also have visibility at various Sparks games throughout the season including *Go Green Night* (June 8), *Gospel Night* (June 18) and *Health & Wellness Night* (June 13).

To learn more on how you can be involved in controlling air pollution, please visit www.cleanaircongress.org. For more information about the Sparks, or to purchase tickets for the Sparks 2010 home opener on Friday, May 28th against the Washington Mystics at 7:30pm at STAPLES Center or the Sparks Sunset Showdown against the Seattle Storm on June 5th at 8:00pm at

The Home Depot Center, call 877-44-SPARKS or visit www.LSparks.com.