



NEWS RELEASE

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Los Angeles Sparks Annual Latino Heritage Night Set for September 10

*Musical Performances, Discount Ticket Pricing and Sparks Team Photo Giveaway Highlight
Celebration of Southern California's Rich Latino Culture*

LOS ANGELES – The Los Angeles Sparks will celebrate their annual Latino Heritage Night on Saturday, Sept. 10 when they battle the Chicago Sky at STAPLES Center beginning at 7:30 p.m.

During this theme night presented by [White Memorial Medical Center](#), the rich traditions of Southern California's Latino community will be recognized through a series of cultural performances. As fans arrive at STAPLES Center, they will be treated to music by [Mariachi Monumental de America](#) on the arena concourse. The group will then perform at on-court at halftime alongside folk dancers from [Ballet Folclorico Guadalajara](#). Meanwhile a live band, [La Sonora Internacional Show](#), sets the in-arena mood pregame and during timeouts.

"Latino Heritage Night is one of the highlights of the Sparks' annual promotional calendar, and we couldn't have a more fitting presenting partner this year than White Memorial Medical Center," Sparks Team President Mike Levy said. "In addition to an exciting basketball game, our fans will enjoy performances from some exceptionally talented artists. Along with White Memorial, we see Latino Heritage Night as a perfect way to celebrate the multi-culturalism that defines Southern California."

In addition to the slate of performances, the first 10,000 fans to arrive at STAPLES Center will receive a full-color, 8x10" Sparks team photo courtesy of White Memorial Medical Center, a leading, faith-based, not-for-profit teaching hospital based in East Los Angeles.

Special Pirate's Booty Family Weekend pricing is available with lower-level tickets ranging from only \$7 to \$27.50. Tickets can be purchased online at [LAsparks.com](#), by phone at 877-44-SPARKS (772757), at the STAPLES Center box office and at all [Ticketmaster](#) outlets.

ABOUT THE LOS ANGELES SPARKS

The Los Angeles Sparks, an original Women's National Basketball team, enter their 15th season in 2011. The Sparks are one of six WNBA franchises that fall under the league's independent ownership model. Winner of back-to-back WNBA championships in 2001 and 2002, Los Angeles' roster of star athletes include 2008 WNBA MVP and Rookie of the Year Candace Parker, four-time WNBA champion and all-time leading scorer Tina Thompson, and two-time WNBA champion DeLisha Milton-Jones. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For ticket information, call 877-44-SPARKS (772757) or visit [LAsparks.com](#).