



NEWS RELEASE

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Contact: Ben Alkaly, balkaly@la-sparks.com or 213-929-1313

Deuce Brand Becomes Newest Corporate Partner of the Los Angeles Sparks

First 1,000 Fans at Aug. 9 Breast Health Awareness Night will Receive Free Custom Watches

LOS ANGELES – The Los Angeles Sparks are proud to welcome Deuce Brand as their newest corporate partner and supporting sponsor of Breast Health Awareness Night on Aug. 9 at STAPLES Center as the Sparks take on the Tulsa Shock beginning at 7:30 p.m.

In celebration of their partnership with the Sparks, Deuce Brand has designed a special Sparks Breast Health Awareness watch that can be viewed at Deucebrand.com. Additionally, Deuce Brand will be giving away these custom watches free to the first 1,000 fans through the doors for the Aug. 9 Breast Health Awareness Night.

Deuce Brand watches are designed for sport, fashion and fun, and are available in many colors and color combinations. They are light weight, water resistant, and come in five sizes to accommodate everyone. For more information or to purchase Deuce Brand watches please visit Deucebrand.com.

ABOUT THE LOS ANGELES SPARKS

The Los Angeles Sparks, an original Women's National Basketball team, enter their 15th season in 2011. The Sparks are one of six WNBA franchises that fall under the league's independent ownership model. Winner of back-to-back WNBA championships in 2001 and 2002, Los Angeles' roster of star athletes include 2008 WNBA MVP and Rookie of the Year Candace Parker, four-time WNBA champion and all-time leading scorer Tina Thompson, and two-time WNBA champion DeLisha Milton-Jones. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For ticket information, call 877-44-SPARKS (772757) or visit LASparks.com.

DEUCE BRAND STYLE

Introducing Deuce Brand! Deuce Brand has been developed by athletes who were inspired to create a brand that reflects their love for athletics and fashion. Deuce is unique because we do not handcuff ourselves to one specific style or arena of athletics. We manufacture and design products that are individually created to have that wow factor, but also help athletes perform at the highest level! The latest trends, great comfort and exceptional quality is what sets Deuce Brand apart from the competition. It is important to feel your best on and off the playing ground.