



NEWS RELEASE

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Sparks Join EIF and Revlon for Saturday's Run/Walk for Women

Players, Coaches Support the Fight Against Women's Cancers

LOS ANGELES – The Los Angeles Sparks are proud to partner with the Entertainment Industry Foundation and Revlon for the 18th annual Run/Walk for Women, taking place this Saturday, May 7 in Exposition Park.

The EIF Revlon Run/Walk event is one of the nation's largest single-day fundraisers to support women's cancer research, counseling and outreach programs in New York City and Los Angeles.

Sparks' players **Ebony Hoffman**, **DeLisha Milton-Jones** and **Noelle Quinn** will participate in the closing ceremonies by distributing leis to top finishers of the five-kilometer course. Head coach **Jennifer Gillom** and general manager **Penny Toler** will participate in the Health Expo in Exposition Park, while assistant coach **Sandy Brondello** will walk the 5K alongside more than 40,000 others. **Sparky** – the WNBA's coolest mascot – and other representatives of the Sparks organization will also be on-site, and basketball fans can test their skills on our pop-a-shot hoop.

The EIF Revlon Run/Walk for Women was launched in 1994 through the combined efforts of Lilly Tartikoff, Ronald O. Perelman, chairman of Revlon, Inc., and EIF. Since inception, more than \$60 million in grants have been made from the combined events in New York and Los Angeles. For more information, and to register as a participant for Saturday's Run/Walk, [click here](#).

Meanwhile, the Sparks begin their 15th WNBA season on Friday, June 3 at 8 p.m., hosting the Minnesota Lynx and No. 1 WNBA Draft pick Maya Moore at STAPLES Center. Fans can purchase single game tickets online at LASparks.com, by phone at 877-44-SPARKS (772757), at the STAPLES Center box office and at all Ticketmaster outlets. Season tickets, as well as flexible mini-plan options, are also available.

About the Los Angeles Sparks

The Los Angeles Sparks, an original Women's National Basketball Association team, enter their 15th season in 2011. The Sparks are one of six WNBA franchises that fall under the league's independent ownership model. Winner of back-to-back WNBA championships in 2001 and 2002, Los Angeles' roster of star athletes includes 2008 WNBA MVP and Rookie of the Year Candace Parker, four-time WNBA champion and all-time leading scorer Tina Thompson, and two-time WNBA champion DeLisha Milton-Jones. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For ticket information, call 877-44-SPARKS (772757) or visit LASparks.com.