



# NEWS RELEASE

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## **LOS ANGELES SPARKS TIP-OFF FIRST ANNUAL JOY FOR JENESSE GIFT CARD DRIVE**

*Gift Cards Will Benefit Jenesse Center Families Affected By Domestic Violence*

**LOS ANGELES** - The Los Angeles Sparks, in a continued partnership with the Jenesse Center, are holding the first annual Joy for Jenesse Gift Card Drive to benefit victims of domestic violence this holiday season.

Gift cards purchased and sent to either the Jenesse Center or the Los Angeles Sparks will be distributed to victims of domestic violence that are under considerable financial strain this year. Donations will offer families the opportunity to shop for and receive much needed items for the holidays.

The Joy for Jenesse Gift Card Drive will run from December 2 through December 22, 2009. Gift cards can be mailed directly to the Jenesse Center or the Sparks office, or they can also be dropped off at the Sparks office during the hours of 10 a.m. – 5 p.m.

Los Angeles Sparks  
Attn: Joy for Jenesse  
888 S. Figueroa St. Suite 2010  
Los Angeles, CA 90017

Jenesse Center  
Attn: Karen Earl  
PO Box 8476  
Los Angeles, CA 90008

The Jenesse Center works to combat domestic violence in the lives of women and children in the Los Angeles area. Their mission is to provide victims of domestic violence with a comprehensive, centralized base of support to assist them in addressing their immediate crisis and changing the patterns of their lives.

For more information on the Sparks community initiatives, visit [www.LASparks.com](http://www.LASparks.com). For more information on the Jenesse Center, visit [www.jenesse.org](http://www.jenesse.org).

### **About the Los Angeles Sparks**

The Los Angeles Sparks are entering their 14th season in the Women's National Basketball Association. The Sparks are one of the five original teams still operating in the WNBA. In December 2006, the Sparks were purchased by a group of investors, led by Carla Christofferson and Kathy Goodman and they are one of six WNBA teams owned and operated independent of NBA teams. The Sparks back-to-back WNBA Championships came in 2001 & 2002. The team's roster of star athletes is led by four Olympians including 2008 WNBA MVP & Rookie of the Year and Olympic Gold Medalist Candace Parker, All-Star and two-time Olympic Gold Medalist DeLisha Milton-Jones, four-time WNBA Champion and two-time Olympic Gold Medalist Tina Thompson and 2008 Olympic Silver Medalist Kristi Harrower. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For Sparks' ticket information, call 1-877-44-SPARKS

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