



NEWS RELEASE

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Los Angeles Sparks Are Pleased To Announce Enhanced Role For Majority Investor Williams Group Holdings LLC

WGH Managing Partner Paula Madison to be CEO

LOS ANGELES – The Los Angeles Sparks (Sparks) are pleased to announce that majority investor Williams Group Holdings LLC, (WGH), has increased its investment in the team and has taken a more active role in the day to day business.

WGH became an investor in September 2007 and has seen the team grow both on the court and in business over the past two years, prompting their decision to increase their involvement. As part of this transition, Carla Christofferson and Katherine Goodman will resign from the Board of Directors, but will retain their financial investment in the Sparks.

The enhanced role demonstrates WGH's support of the Sparks and their business goals. This will allow the Sparks and WGH to utilize each of their assets to continue establishing a strong foundation with an emphasis on strategic growth. WGH Managing Partner Paula Madison will become the CEO of the Sparks.

"I am excited that Williams Group Holdings is able to have a more substantial role with the Sparks," said Madison. "I am honored to serve as CEO and I look forward to working closely with the Sparks as we meet the challenges and successes of the future. I plan to continue to execute our strategies and help lead us into the next phase of the growth of our business."

ABOUT THE LOS ANGELES SPARKS

The Los Angeles Sparks enter their 16th Women's National Basketball Association season in 2012 and are one of three original teams from the league's inaugural campaign in 1997. Winner of back-to-back WNBA Championships in 2001 and 2002, Los Angeles' roster of star athletes includes 2008 WNBA MVP and Rookie of the Year Candace Parker and two-time WNBA champion DeLisha Milton-Jones. The Sparks play their home games at STAPLES Center in the heart of downtown Los Angeles. For ticket information, call 877-44-SPARKS (772757) or visit LASparks.com.