



WNBA TULSA: HOOP SCOOP

Oct. 1, 2009 Issue 6

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Season ticket information

Suites

Prices vary by suite

Loge Boxes

\$4,556 per box

Club Seats

\$884 per seat (2 for \$1,768; 4 for \$3,536)

Watch the Finals

The WNBA Finals between Phoenix and Indiana are going on right now! Get a preview of WNBA action by watching them. Here is the schedule:

Game 2: 8 p.m., tonight, ESPN2

Game 3: 3 p.m., Sunday, ESPN2

Game 4: 6:30 p.m., Oct. 7, ESPN2

Game 5: 8 p.m., Oct. 9, ESPN 2:

More WNBA news

[Richardson talks more WNBA, basketball](#)

[WNBA names Taurasi as league MVP](#)

[Jay Cronley: WNBA in Tulsa a great idea](#)

WNBA Tulsa videos

[Watch all parts of the Nolan Richardson announcement on WNBA Tulsa's YouTube page here.](#)

[All about the WNBA](#)

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Richardson on board as coach as drive for team continues

As the effort to land a WNBA team in Tulsa continues, a legendary coach is on board to lend a hand.

On Tuesday, former University of Tulsa and Arkansas coach Nolan Richardson was named the coach of the potential WNBA team.

Richardson's first order of business is to ensure the city gets the team.

"The investors have stepped up," Richardson said. "Mayor Kathy Taylor and the chamber (have too) in everything they have brought to this city, the BOK Center. They've all stepped up. I've made the commitment. Now, it's up to the people and the businesses to make this happen. We have to join hands and pull this thing together."



David Box, who is leading the effort to get the team along with Bill Cameron, said Richardson brings the total package to the campaign.

"We wanted someone who could represent our team, but more importantly we wanted a coach that could win," Box said.

New investors join group supporting team effort

Washington, D.C. couple Scott and Katie Schofield have pledged their support for bringing a WNBA franchise to Tulsa by becoming the latest investors to commit to securing a team.

Katie, an Oklahoma native, grew up playing 6-on-6 basketball in Tulsa. She graduated from Bishop Kelley in 1982, St. Gregory's College in 1984 and Oklahoma State in 1986.

"I never imagined when I was growing up playing 6-on-6 basketball that something even remotely close to a WNBA team would ever be a reality in Oklahoma and that I would be involved in it," Katie said.

Scott and Katie are very passionate fans of the professional and college sports teams in Oklahoma, as well as the professional sports teams in the Washington, D.C. area, including the Washington Mystics, a WNBA franchise.

Ratings soar for WNBA Finals

Ratings and viewership for Game 1 of the WNBA Finals on ESPN2 were up 39 percent (.43 rating vs. .31 rating for Game 1 of the '08 WNBA Finals) and 59 percent respectively (555,000 viewers vs. 348,000 viewers), making Game 1 the most viewed WNBA game on cable since Game 4 of the '07 WNBA Finals (Shock vs. Mercury) on ESPN2 (669,000).

Locally, Indianapolis delivered its highest local rating ever on any ESPN network for the WNBA Playoffs (2.9 metered mkt rating) and Phoenix delivered its third-highest local rating on any ESPN network (1.8).

Game 1 of the WNBA Finals also delivered with all the key demographics:

- Males 18-49: +15 percent
- Males 25-54: +21 percent
- Females 18-34: +123 percent
- Females 18-49: +176 percent
- Females 25-54: +47 percent

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