

**Phoenix Mercury Pep Rally
Arizona Lottery Quick Pick Bundle Promotion**

Official Rules

Eligibility

This promotion is open to individuals residing within 75 miles of US Airways Center, ages 21 or older as of May 3, 2010. Employees, officers, directors and their immediate family members (spouse, parents, siblings, and children) of employees, of The Arizona Lottery, Fry's Food Stores, Suns Legacy Partners, L.L.C (d/b/a the Phoenix Suns, Phoenix Mercury the National Basketball Association and its Member Teams, NBA Properties, Inc., Phoenix Arena Development Limited Partnership, Sports & Entertainment Services, L.L.C., and each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents are not eligible to participate.

Entry

For each \$20 worth of Arizona Lottery Quick Pick Bundles (Mega Millions / Power Ball bundle) purchased during the Fry's remote promotional event, the eligible entrant will receive two (2) tickets valid for the Mercury Home Opener on May 15, 2010, so long as supplies last. Limit four (4) total Mercury tickets per person, on a first come first serve basis. No limit is set for amount of Arizona Lottery tickets purchased. In addition, the entrant will receive a giveaway entry form for a chance to win a Championship Ring (Prize) provided by your Phoenix Mercury. All giveaway entries shall become the property of the Phoenix Mercury and Arizona Lottery and may be used for marketing and solicitation purposes.

Remote Locations

The promotion begins on May3, 2010 and ends on May13, 2010. Entry into the promotion is limited to the one remotes during the Entry Period as follows:

Date	Time	Location
May 13, 2010	4:00-6:00P	Fry's @ 4724 North 20 th Street, Phoenix, AZ 85016

The above date, times, and location are subject to change. Visit arizonalottery.com or phoenixmercury.com for up to date event information.

Drawing

From the giveaway entries received, five (5) finalist from the event will be selected by the Phoenix Mercury to attend the Phoenix Mercury game on May 13, 2010 with the tickets they received with their Lottery purchase on May 13, 2010. Finalists must be available to provide their own transportation and attend entire game on February 26, 2010 at USAC or an alternate finalist will be drawn.

Prize / Final Drawing

During the game on May 15, 2010, one of the five finalists will be selected at random and to receive the Championship Ring.

Odds of Winning

Odds of winning a prize depend on the number of eligible entries received in the drawing. Limit one (1) prize per family/household.

Notification

Random drawings from all eligible entries received to determine the five finalists will be held 24 hours after close of the event. Finalists will be notified by telephone or email if a telephone number is not available. Each finalist will receive an affidavit, Prize claim, and release which must be executed and returned to the Phoenix Mercury by mail or hand delivery no later than two business days after the release has been sent. If a drawn finalist does not respond to telephone call or sent email within 12 hours, an alternate finalist will be drawn.

Transportation/parking is not included. Finalists must be able to attend on Mercury-specified dates or prize will be forfeited. If game is delayed, postponed or cancelled for any reason, winner will not be reimbursed.

Disclaimer

The Phoenix Mercury and the Arizona Lottery are not responsible for inaccurate entry information or for lost, misdirected, late, incomplete, illegible or unintelligible entries, whether caused by participant or by any of the equipment or programming associated with or utilized in this promotion, or by any technical or human error that may occur in the processing of entries. Mechanically reproduced entries are not permitted and will be deemed void. There is a maximum of three entries per person. Illegible/incomplete entries are void.

Entrants without proper address and those who have opted to not be contacted by the Phoenix Mercury or Arizona Lottery for any reason will be excluded from the drawing. No prize substitution, cash equivalent, or transfer of prize by winner in violation of these rules and regulations is permitted. The Phoenix Mercury reserves the right to substitute prize of equal or greater value. The Phoenix Mercury and Arizona Lottery Promotional prizes are provided under A.R.S. § 5-504(C) order of the Arizona Lottery Commission. Prize acceptance constitutes acceptance of prize conditions and permission to use winner's name and/or likeness for advertising/publicity purposes without further compensation, unless prohibited by law. Should a prizewinner make any false statement in connection with this promotion, the winner will be required to promptly return to the Phoenix Suns, upon demand, the prize.

Taxes and Expenses

Winners are responsible for any local, state and federal taxes. Any additional expenses incident to any prize are the responsibility of each respective winner.

Additional Terms

The Phoenix Mercury reserves the right, in its sole discretion, to modify, terminate, or suspend this promotion should viruses, bugs, unauthorized human intervention or other causes beyond the Phoenix Mercury's control corrupt or impair the administration, security or fairness of the promotion. The Phoenix Mercury and the Arizona Lottery are not responsible for any human error that may occur in the processing of the entries, nor is it responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the

sender or any of the equipment or programming associated with or utilized in this promotion. The Phoenix Mercury reserves the right, in its sole discretion, to disqualify any individual found to have tampered with the entry process or the operation of the promotion; to have acted in violation of these rules; or to have acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. The Phoenix Mercury and its agents are not responsible for any printing or technical error which may occur in processing, printing or distribution of promotion materials.

Miscellaneous

By participating in this promotion, participants agree to be bound by these rules. No transfer, assignment, cash redemption or substitution of prizes is permitted, except by the Phoenix Suns due to prize availability, and then with a prize of equal or greater value. By accepting prizes, winners agree that the Phoenix Suns, the Phoenix Mercury, the NBA and its Member Teams, The Arizona Lottery, Fry's Food Stores, NBA Properties, Inc., Phoenix Arena Development Limited Partnership, Sports & Entertainment Services, LLC, the City of Phoenix, and their respective parents, subsidiaries, affiliates, sponsors, directors, officers, governors, employees and agents will have no liability and will be held harmless by winners for any liability, loss, claims, injury or damage to property or to person, including death, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion, even if caused or contributed to by the negligence of the Phoenix Suns or the National Basketball Association. Participants agree that the decisions of the Phoenix Suns related to this promotion and all drawings are final. By participating in promotion, winners consent to the use of their names, likenesses and/or voices for any advertising or promotional purposes without further consent or compensation. Winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner's name and/or likeness in any and all advertising promotions and other publicity conducted by the Phoenix Suns, the Phoenix Mercury, The Arizona Lottery, Fry's Food Stores, the National Basketball Association and its Member Teams, NBA Properties Inc., Phoenix Arena Development Limited Partnership, Sports & Entertainment Services, LLC, the City of Phoenix, and each of their respective parents, subsidiaries and affiliates, except where prohibited by law. Winners are solely responsible for the actions of any guests who accompany them to the game. If a minor is a guest, winner must be minor's parent/legal guardian or minor must be accompanied by its parent/legal guardian as one of the guests who must sign all required paperwork.

Winner's List

For a list of winners or a copy of these Official Rules, send a self-addressed, stamped envelope for receipt by 05/14/10 to: "Phoenix Mercury/Arizona Lottery Quick Pick Bundle" Promotion, 201 E. Jefferson St., Phoenix, AZ 85004.