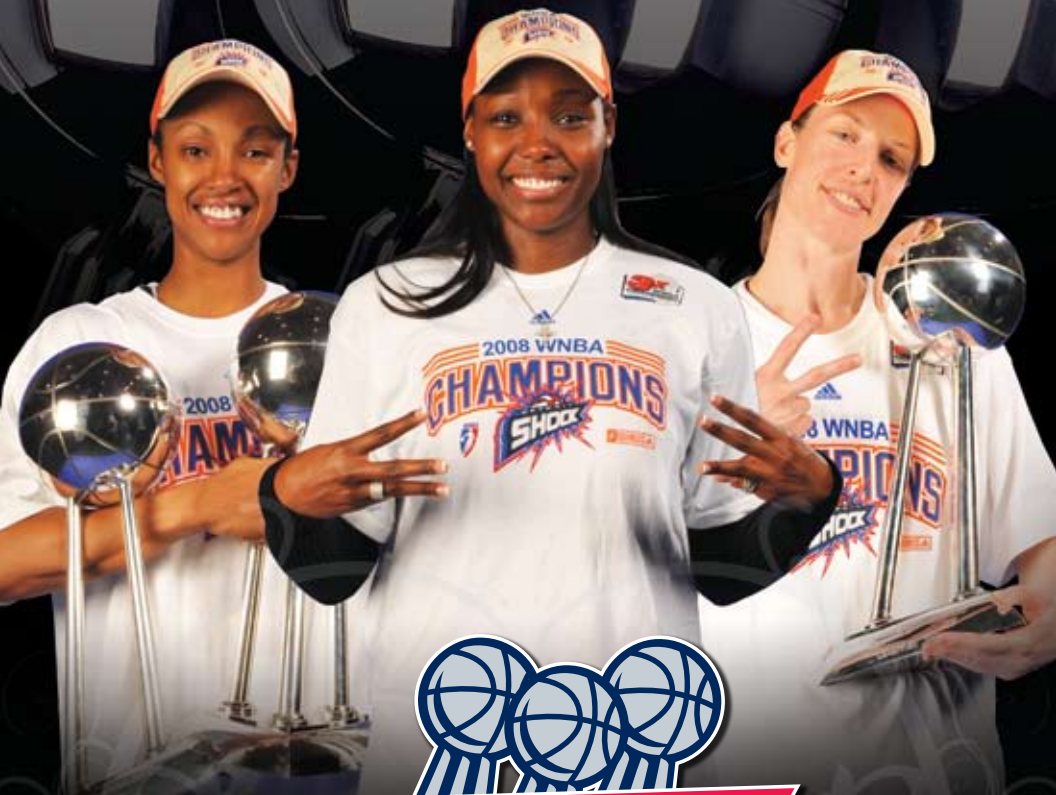


OVERTIME



BROADCASTERS/BEAT WRITERS



MATT SHEPARD
PLAY-BY-PLAY
ANNOUNCER

Matt Shepard enters his 11th season of broadcasting duties with the WNBA Detroit Shock. A familiar voice around the Detroit area for more than 16 years, Shepard will handle the radio and television duties for the team.

Shepard is a versatile radio and television veteran, who has won two Michigan Association of Broadcasters "Best Radio Sportscast" awards and has worked on a number of Emmy-award nominated television projects. He has worked with Fox Sports Net for eight years as a host, reporter and play-by-play voice. He is the host of the Pistons pre-game, the anchor of the Lions Post Game and a feature reporter on CCHA Weekly and Challenge Cup. He is the play-by-play voice of Michigan Basketball, Eastern Michigan Football, CCHA Hockey, as well as college and high school

football and basketball. Shepard also has called football games for NFL Europe for three years.

In addition to his broadcast duties, Shepard is an active member of the community on behalf of both the Shock and Pistons.

A native of Farmington Hills, Michigan, Shepard continues to realize his life-long dream as a play-by-play announcer with his wife of 16 years, Lisa, and three sons (Chad, Sean, Scott) and daughter Rachel.



KEITH DUNLAP
OAKLAND PRESS



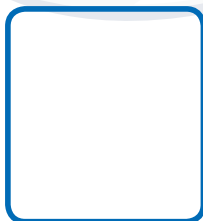
DAVE GORICKI
DETROIT NEWS



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DETROITSHOCK.COM



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DETROIT SPORTS BROADCASTERS ASSOCIATION

WDFN-AM & WDTW-AM:	George Blaha, Mark Champion
WXYZ-AM, WXYT-FM & WWJ-AM:	Jim Brandstatter, Dan Dickerson, Sonny Eliot, Terry Foster, Ken Kal
WJR-AM:	Frank Beckmann, George Blaha, Gus Ganakas, Will Tieman
WPON-AM:	Ron Cameron
WAAM-AM:	Al Fellhauer
WDJR-AM:	Ron Cameron, Butch Davis
WTKA-AM:	Jim Hunt
WMIC-AM, WMIC-FM & WTVG-AM:	George Benko, Robert Benko
WOMC-FM:	Frank Beckmann, Jim Brandstatter, Tom Mazawey
WKAR-FM:	Earle Robinson
WPKR-FM:	Robert Williams
WPHS-FM:	Jennifer Stanczyk, Matthew Pocket
WSDP-FM:	Bill Keith
WYBR-FM:	Paul Cicchini
WDNN-AM:	Jim Hendrick
MCW Communications:	Terry Moore
Westwoon One:	Mark Champion, Buck Jerzy
FOX Sports Net Detroit:	Rod Allen, George Blaha, Ken Daniels, Jason Dizik, Mario Impemba, Fred Pletsch, Shireen Sasaki, Trevor Thompson
WDIV-TV:	Bernie Smilovitz, Rob Parker
WJBK-TV:	Dan Miller, Ryan Ermanni, Bob Wojnowski
WCS-TV:	Candise Watts, Matthew Pocket
ESPN/ESPN2:	John Cwikla
HBO:	Emanuel Steward
Comcast:	Roger Faulkner, Vicki Foley
TV-10:	Rich Kincaide, Thomas Watson
MNN-TV:	Jennifer Isso
NDTV:	Ronnie Kadykowski
OTHERS:	Mike Alberts, Ron Angel, Todd Cameron, Paul Carey, Toby Cunningham, Richard Curbelo, Dave Diles, George Eichorn, Ben Eriksson, John Fountain, Dave Frisco, Frank Garza, Dan Grascuck, Bill Harrington, Ernie Harwell, Jim Hindy, Denny Kapp, Don Kremer, Ray Lane, Budd Lynch, Nick Martines, Tom Mazawey, Dominic Menzo, Scott Morganroth, Jim Ramsey, Tom Ryan, Eddie Sachs Jr., Bob Tripi, Dana Wakiji, Carol Yerby, Jon Yinger, Dan York.

2009 DSBA OFFICERS:

President	Rich Kincaide
Vice President	James Rein
Secretary	Sherrie Handrinos
Treasurer	Bill Wischman
Sergeant-at-Arms & Marketing Director	Bill Harrington
Executive Director	George Eichorn

COMMUNITY RELATIONS

OUR MISSION

Palace Sports & Entertainment and the Detroit Shock are dedicated to enriching the lives of our communities' youth and families through our unique resources, teamwork and goodwill. We positively impact lives by developing and supporting programs that promote education, recreation and a healthy lifestyle, inspiring excellence through role models and serving as a catalyst for constructive community change.

**PISTONS  PALACE
FOUNDATION**
BUILDING CHAMPIONS IN THE COMMUNITY



Through WNBA Cares, the WNBA is deeply committed to creating programs that improve the quality of life for all people, with a special emphasis on programs which promote a healthy lifestyle and positive body image, increase breast and women's health awareness, support youth and family development, and focus on education. Some of our programs and partnerships include:

READ TO ACHIEVE

Read to Achieve is a year-round, league-wide initiative supported by NBA, WNBA and NBDL teams that promotes the values of reading and on-line literacy and encourages families and adults to read regularly with young children. The program includes thousands of reading time-outs, the donation of books and literacy materials, and the creation of Reading and Learning Centers and Reading Corners throughout the world.

WNBA FIT

WNBA Be Smart - Be Fit - Be Yourself encourages teens and women of all ages to learn more about their bodies and the importance of physical fitness through programs related to health, fitness, nutrition and self-esteem. Programming inspires teens and women to get started on "being fit" through small changes in their daily regimen. The 2009 Detroit Shock programming will feature in-arena Be Smart, Be Fit, Be Yourself Clinics that will occur either pre-game or post-game, all featuring Shock players or coaches. The in-arena clinics allow for participants to experience the Shock face-to-face via community programming and on the court with quality basketball and entertainment. External Be Fit Clinics will also take place. A Be Fit Community Picnic and possible Be Fit Swim Party will take place this spring/summer featuring Shock players, encouraging families and children to stay active and spend time with each other.

INSPIRING WOMEN

The Detroit Shock Inspiring Women platform is designed to implement programming that inspires women of all ages to tap into their potential. Programs will include bringing in inspirational women as guest speakers, players mentoring young girls, recognizing inspiring women through My Personal Heroes program, as well as, seminars on etiquette and living a healthy lifestyle.

MY PERSONAL HEROES

The Shock and American Red Cross "My Personal Heroes" Program is a season-long initiative that encourages fans to nominate a person or group from their local community who has gone above and beyond the call of duty and recognize their accomplishments at a Shock home game. This season we will focus on honoring inspiring women.

COMMUNITY RELATIONS

BREAST HEALTH AWARENESS

For 12 years, the WNBA Breast Health Awareness program has focused on generating awareness and educating women about breast cancer in addition to raising funds for the initiative. The WNBA and its teams have raised nearly \$2 million to aid in the fight against breast cancer. The Detroit Shock teams up with Race for the Cure to present the "Pretty and Pink" award recognizing the race team with the most survivors on it. The team is also recognized at a Shock game during breast health awareness night.

NOTHING BUT NETS

WNBA Cares has partnered with the United Nations Foundation on their new initiative, Nothing But Nets, a grassroots campaign asking individuals to donate \$10 to "send a net, save a life." Each \$10 donation pays for an insecticide-treated bed net, distributes it to a family in need in Africa and provides education on proper use to prevent malaria.

GO RED FOR WOMEN

The WNBA and the American Heart Association have formed an alliance to promote the Go Red for Women campaign. GRFW encourages women to learn more about heart health, and raises awareness of the risks of heart disease in women.

GO GREEN (IN-ARENA ACTIVATION)

The WNBA has partnered with the Natural Resources Defense Council (NRDC) in an effort to become more environmentally friendly. The Shock will hold a Go Green awareness night.

CR TICKET DISTRIBUTION PROGRAM

The Community Relations department donates thousands of tickets throughout the season to bring underprivileged youth groups to The Palace to enjoy an exciting Shock game free of charge. Last season more than 14,000 tickets were used by qualifying non-profit organizations to bring kids and families out to a game. To help promote ticket redemption, the Pistons-Palace Foundation pledged \$2,000 in grants to be awarded to the top three organizations with the highest ticket redemption totals. This season, the goal of the Community Relations Ticket Distribution Program is to exceed last years numbers in terms of tickets used and to continue to promote healthy redemption through a season long grant competition. Organizations wishing to compete for grant money will be required to submit an application at the beginning of the season, outlining their mission and how the grant money will be used. Qualifying organizations will select five games throughout the season where they will receive unlimited tickets. The number of tickets used will be tracked for all 5 games for a season total. The first place organization will receive a \$1,000 grant with second place earning \$700 and third taking home \$300.

IN-ARENA PLAYER TICKET SECTIONS (17 HOME GAMES, 11 TOTAL PLAYERS)

Every player will have their own branded section in the arena. Sponsored by Genisys Credit Union tickets will be donated to disadvantaged youth around the metro Detroit area.

PARTNERSHIPS

In reaching our community relations goals, the WNBA is proud to partner with the following organizations:

American Cancer Society	American Diabetes Association	Nothing But Nets
American Red Cross	American Heart Association	Prevent Child Abuse America
Feed the Children	Boys & Girls Clubs of America	Reading Is Fundamental, Inc.
Girls Inc.	Centers for Disease Control	Susan G. Komen Foundation
Habitat for Humanity	Encyclopedia Britannica	UN Foundation
KaBOOM!	Girl Scouts of America	UNICEF
Make-A-Wish Foundation	Jack & Jill Foundation	YMCA
National Osteoporosis Foundation	March of Dimes	



ZAP

A dingo from the Australian outback, Zap traveled a long way to become the official Detroit Shock mascot. Zap made his debut at the very first Shock game on June 13, 1998, and continues to perform at each and every home contest. Zap's talents range from magic tricks and juggling to amazing stunts like breaking bricks and dunking with the Flight Crew. Because he'll do whatever it takes to put smiles on the faces of Shock fans, Zap often is called "The Daredevil Dingo."

With only 17 regular-season Shock games at which to perform, Zap takes his entertainment on the road to birthday parties, parades and numerous other events in the community, both public and private.

To schedule Zap to appear at your event or for more information about Zap appearances, contact Taylor Griswold at 248.377.8607 or email tgriswold@palacenet.com.

FOR MORE INFORMATION ON HOW YOU CAN HAVE ZAP PROVIDE ELECTRICITY FOR YOUR EVENT, CALL HIS CARETAKER AT 248.377.8607.

SHOCKWAVE



Left - Right

Front Row:

Lyrik, Mackenzie,
Alexa, Alison

Middle Kneeling:

Morgan, Sammy B.,
Olivia, Sammy L.

Back Standing:

Cristi, Kindall,
Hillary, Isa

SHOCKWAVE DANCERS

The Detroit Shock's ShockWave Dancers are one of the premier dance teams in the entire WNBA. This energetic, high-spirited interactive team entertains fans during the summer months of the Detroit Shock's WNBA seasons. Performing high-energy, urban, hip-hop routines, this coed group adds excitement and enthusiasm to every Shock home game played at the Palace of Auburn Hills.

The team consists of boys and girls ages 10 and older. Not only can the team be seen spirit leading on the sidelines of each game, this coed group has the unique quality of performing choreographed dance routines at timeouts and entertaining Shock fans with balloon animals and interactive court games and promotions.

Now in their 12th WNBA season, interest in the "ShockWave" has grown tremendously over the state of Michigan.



Director:

Rebecca Girard

As ambassadors of the Shock, the "ShockWave" can be seen throughout the community at charity events. The dancers join the Shock players, coaches, and business team to develop community programs and is passionate about impacting the lives for children throughout the Metro Detroit. These teens have become role models for all.

FOR APPEARANCE INFORMATION, CONTACT 248.375.4079.

YEAR ROUND HOOPS

Fans enjoy basketball all year round at The Palace of Auburn Hills, home to the Detroit Pistons during the winter and spring months and the World Champion Detroit Shock during the summer. The Pistons and Shock unite under the umbrella of the Year Round Hoops Program (YRH). Palace Sports and Entertainment President and CEO Tom Wilson states, "The Year Round Hoops program is a great way to fulfill the commitment we have to our fans. Our Director of Year Round Hoops, Aaron Smith, has created a special way to share the sport of basketball, the Detroit Pistons and the Detroit Shock with fans of all ages throughout the state of Michigan."



There are three components to the YRH program: The Homework Before Hoops School Assembly and fundraising Program, Detroit Pistons/Shock Basketball Camps and Clinics and the YRH Truck Tour. Through these three components, YRH strives to create a championship experience for fans across the state.

HOMework BEFORE HOOPS SCHOOL ASSEMBLY/ FUNDRAISER

Coach Aaron Smith uses his real-life experiences to provide students and teachers with a one-hour program that encourages and motivates students of all ages. At assemblies, students see the Pistons and Shock championship trophies, answer trivia questions for prizes and compete against their teachers in the ever-popular Teachers vs. Students shooting competition. The Homework Before Hoops program also provides a fundraising opportunity for schools across the state. During the 2008-2009 school year, over \$100,000 was raised for participating schools! For more information on this program or to find out how to register your child's school please visit www.pistons.com/fundraising.

YEAR ROUND HOOPS CAMPS AND CLINICS

Coach Aaron and his Year Round Hoops staff are committed to bringing the highest level of basketball instruction to children of all ages. More than just your normal basketball camp, the YRH staff uses several fun and unique methods to teach the game. Ball handling, shooting, passing, and defense are all covered during these high-energy camps. Boys and girls of all ages not only learn the fundamental aspects of the game, they have fun doing it. Join Coach Aaron, along with Detroit Shock players and the Shock mascot Zap for a championship basketball experience. There is also the opportunity to have the Pistons/Shock amazing trampoline dunk team, The Flight Crew, perform at each camp!

PISTONS AND SHOCK TRUCK TOUR

The YRH truck tour travels to fairs, festivals, and other social events across the state of Michigan bringing a fun and interactive experience to Pistons and Shock fans. The truck features an interactive trailer with four adjustable basketball hoops where fans take shots to win unique Pistons and Shock prizes such as jerseys, t-shirts, headbands, dog tags and much more. The Hoops Truck will surely enhance any summer event while testing the skills of fans of all ages. For more information on the Pistons and Shock Hoops Truck or to find out how to add it to your summer event please visit www.pistons.com/news/trucktour.

For more information on the Year Round Hoops Program please contact Aaron Smith at 248.377.0134 or asmith@palacenet.com or visit www.detroitshock.com.

YEAR ROUND HOOPS

DETROIT PISTONS' TRAINING CAMP TOUR

The Detroit Pistons' Training Camp Tour is a four-day basketball experience that travels throughout the state of Michigan each summer. Its purpose is simple: to impact youth by improving their skills in basketball and the game of life. Now in its 13th season, the Training Camp Tour has hosted 25,000 campers statewide and in northeastern Ohio.

Campers (grades 1st through 11th) will be instructed in basketball fundamentals such as ball handling, defense, passing, rebounding and shooting and enjoy daily contests like Free Throws, Hot Shot, Knock-Out (Lightning) and Beat the Pro for trophies and prizes. Campers end each day with action-packed 5-on-5 games with players of a similar age and skill level.

DETROIT PISTONS' PARTNERS PROGRAM

What does it take to become a member of the Detroit Pistons? It takes high moral character and a strong work ethic, on and off the court. This is the message that Coach Steve Moreland has brought to thousands of elementary school students across Michigan for more than a decade. We hope your students, faculty and staff find the special meaning in being a part of the PISTONS that we do. Coach Moreland's "PISTONS" character assembly is just one facet of our involvement with your school when you become a Detroit Pistons Partner School. Scheduling permits only 40 elementary schools to receive this program each year. Don't pass on this unique experience for your students!

There are three components to the Pistons' Partners Program:

The "PISTONS" Character Assembly - A 40-minute interactive assembly designed to motivate your students.

The After-School Clinic - A 75-minute after-school clinic, where boys and girls (grades K-5) will have fun learning basic basketball skills and taking part in games for prizes.

Pistons Game Night Presentation - Where you will be acknowledged with your school during a pre-game presentation with your principal and students down on the Pistons' actual court. Space is limited, so act fast.

STEVE MORELAND - Moreland joined the Pistons prior to the 1996-97 season, determined to share a set of values with thousands of Pistons campers: Be on time. Be a good listener. Take pride in your work. Be a good person. He expects campers to follow those principles on the court, and even more so at home. Coach Steve has brought this message to nearly 22,000 youth over the past 12 summers. He joined the Pistons after working for the Walt Disney Company, where he helped develop "Disney's Wide World of Sports" complex in Florida.

Moreland played collegiate basketball at Northwood University and is married to his childhood sweetheart, Lori. Steve and Lori have three children - Christa, Tyler and Shane - and reside in Grand Blanc, Mich. In 2008, Tyler and Shane helped Flint Powers Catholic reach the MHSAA Class B championship game. Tyler, a senior, and Shane, a junior, each received respective All-State Class B honors.

CURTIS RYBSKI - Coach Curtis joined the Detroit Pistons as an intern with the Camps & Clinics department during the 2003-04 championship season. Rybski assists Camp Tour director Steve Moreland with camp operations and oversees all promotions and public relations - especially when it comes to answering questions from parents.

A native of Clinton Township, Mich., Curtis graduated from Harper Woods Notre Dame High School and spent three years at Northern Michigan University, where he majored in business management. He intended to play basketball at Northern Michigan until an Achilles tendon injury his freshman season re-directed his sports career towards coaching.

For more information on any of the Year Round Hoops programs on this page or to register for the Training Camp Tour please contact Curtis Rybski at 248.377-8653 or crbyski@palacenet.com

PISTONS CAMP SCHEDULE 2009

All camps run Monday-Thursday except #10 Perrysburg, OH

1	LANSING (Lansing Eastern High School) June 8-11 8:30 am - 12:30 pm	Grades 1-11
2	SANDUSKY (Sandusky High School) June 15-18 8:30 am - 12:30 pm	Grades 1-11
3	HARTLAND (Hartland High School) June 22-25 8:00 am - 12:00 pm	Grades 1-11
4	PLYMOUTH/CANTON (Plymouth High School) June 29-July 2 8:30 am - 12:00 pm	Grades 1-6
5	PLYMOUTH/CANTON (Plymouth High School) June 29-July 2 1:00 pm - 6:00 pm	Grades 6-11
6	TRAVERSE CITY (Traverse City West High School) July 6-9 8:30 am - 12:30 pm	Grades 1-11
7	MIDLAND (Hangtime Sports) July 13-16 8:30 am - 12:30 pm	Grades 1-11
8	MARGUETTE (Northern Michigan University) July 20-23 8:30 am - 12:30 pm	Grades 1-11
9	WEST BLOOMFIELD (West Bloomfield High School) July 27-30 8:30 am - 12:30 pm	Grades 1-11
10	PERRYSBURG, OH (Owens Corning College) TWO DAYS ONLY 2009 Fri. & Sat. / July 31 & Aug. 1 8:30 am - 1:00 pm	Grades 1-11
11	BRIGHTON (Brighton High School) Aug. 3-6 8:30 am - 12:30 pm	Grades 1-11
12	AUBURN HILLS (The Palace of Auburn Hills) Aug. 10-13 8:00 am - 12:00 pm	Grades 1-6
13	AUBURN HILLS (The Palace of Auburn Hills) Aug. 10-13 1:00 pm - 6:00 pm	Grades 6-11
14	GRAND RAPIDS (The Courthouse) Aug. 17-20 8:00 am - 12:00 pm	Grades 1-11
15	KALAMAZOO (The Courthouse) Aug. 17-20 1:30 pm - 5:30 pm	Grades 1-11

LEADERSHIP

CLUBS

2008 SEASON

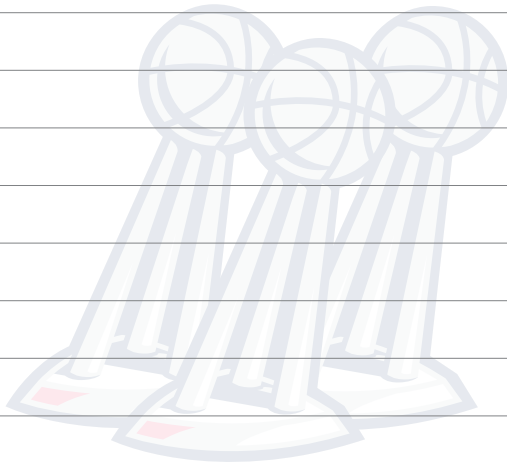
SHOCK HISTORY

TEAM RECORDS

OPPONENTS

OVERTIME

NOTES



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2009 Detroit Shock Season Schedule

HOME **AWAY**



SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6 ^A LA 2:30 PM
7	8 LA 7:30 PM	9	10 WAS 7:30 PM	11	12	13
14	15	16	17	18	19 IND 7:30 PM	20
21 IND 6 PM	22	23	24	25	26 ATL 7:30 PM	27
28 SAC 6 PM	29	30	June '09			

SUN	MON	TUE	WED	THU	FRI	SAT
July '09			1	2 NY 7:30 PM	3	4
5 CON 6 PM	6	7	8	9	10	11 CON 7 PM
12	13	14	15 SEA 10 PM	16	17	18 PHX 10 PM
19 SAC 9 PM	20	21	22 ATL 12 PM	23	24	25 WNBA ALL-STAR CON
26	27	28	29	30	31 MIN 7:30 PM	

SUN	MON	TUE	WED	THU	FRI	SAT
August '09						1
2 CON 6 PM	3	4 NY 7:30 PM	5	6	7 WAS 7 PM	8
9 CHI 6 PM	10	11 WAS 7 PM	12	13 ATL 7:30 PM	14	15 IND 7 PM
16	17	18 SEA 7:30 PM	19	20	21	22 CHI 8 PM
23 SA 6 PM	24	25 CON 7 PM	26	27 ATL 7:30 PM	28	29 SA 3 PM
30	31					

SUN	MON	TUE	WED	THU	FRI	SAT
		1 PHX 7:30 PM	2	3	4 IND 7:30 PM	5
6 CHI 6 PM	7	8	9 MIN 8 PM	10 NY 7:30 PM	11	12 CHI 8 PM
13	14	15	16	17	18	19
20	21	22	23	24	25	26
2009 WNBA PLAYOFFS						
27	28	29	30	September '09		

ALL TIMES EASTERN STANDARD TIME

A = abc E = ESPN 2

'09 Shock Promotions

- FRIENDS AND FAMILY SUNDAYS
- DAD AND DAUGHTER NIGHTS
- GIRLS' NIGHT OUT

Special Events

- Opening Night Championship Celebration (6/8)
- Breast Health Awareness Pink Out (8/27)
- Go Red for Women Red Out (6/28)
- Fan Appreciation (9/10)
- Camp Day Game (7/22)

Go to **DETROITSHOCK.com** to watch live broadcasts of all Shock games