



SIGNED FOR 2010

F U L L S E A S O N

BONUS
Renew your Squad tickets by August 28 and receive 50% off your playoff tickets.

RENEWAL OPTIONS

Option **1**

Next Season: Yes (I want 2010 season tickets)
Playoffs: Yes (I want 2009 playoff tickets)

You are only required to pay a minimum of 20% of your balance for next year's season tickets (credit card or check). See enclosed invoice for amount due. IF PAYING FOR PLAYOFFS BY CREDIT CARD, "CHEER NOW PAY LATER", PLAYOFF TICKETS WILL BE CHARGED TO YOUR CREDIT CARD UPON COMPLETION OF THE PLAYOFF RUN. If paying by cash or check, all seven playoff games must be paid for by September 1, 2009. A credit for any games not played will be applied to your season ticket account or refunded upon receipt of a written request.

or

Option **2**

Next Season: Yes (I want 2010 season tickets)
Playoffs: No (I do not want 2009 playoff tickets)

You are only required to pay a minimum of 20% of your balance for next year's season tickets. You will not receive playoff tickets or be billed for playoff tickets.

EARLY RENEWAL BENEFITS

Receive one of these based on your renewal choice. Renew by August 28.

- ✓ **Pay in full OR place a 20% deposit with Autopay** - Receive an invitation to an exclusive Squad event + 50% off your playoff tickets
- ✓ **Place a 20% deposit without Autopay** - Receive 50% off your playoff tickets
- ✓ **PLUS, receive an equal number of VIP tickets to one of the remaining September home games with both options.**
Your sales representative will contact you to confirm your tickets.

HOW TO RENEW

1. Complete your invoice indicating Payment/Renewal Option #1 or #2.
2. Include appropriate payment.
3. Sign your invoice.
4. Mail early renewal orders back to us or renew in person at the Shock Sales Booth or Box Office. Orders must be received on or before Friday, August 28, 2009.

or

1. Renew on-line at detroitshock.com/squad
2. Login to My Shock Account.

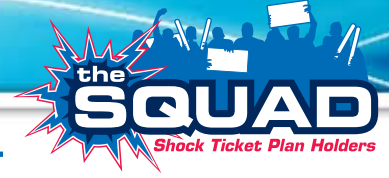
Renew your 2010 season tickets and get your 2009 playoff seats on-line. Account Manager gives you access to all of your Shock tickets 24 hours a day, 7 days a week and gives you the convenience of making changes to your account from your own computer.



Playoff tickets will be sent via FedEx on or near September 1, 2009. Next year's season tickets will be sent via FedEx on or near May 1, 2010. Please note any address corrections on your invoice.



PRICING



SQUAD MEMBER PRICING

Seat Location	2009 PLAYOFFS		2010 SEASON			
	2009 Discounted Squad Playoffs Pricing (maximum 7 games played)	Renew for 2010 by August 28 and receive 50% Off your Playoff Tickets	2010 Regular Individual Game Pricing	2010 Discounted Squad Pricing	Squad Member Savings	20% Per Seat Deposit
Super VIP Row 1	\$1025	\$512.50	\$2,635	\$2,300	\$335	\$460
Super VIP Row 2 / VIP Row 1	\$720	\$360	\$2,040	\$1,565	\$475	\$313
VIP Row 2	\$573	\$286.50	\$1,530	\$1,250	\$280	\$250
VIP Row 3 & 4	\$496	\$248	\$1,275	\$1,025	\$250	\$205
Sideline Below the Suites	\$290	\$145	\$816	\$600	\$216	\$120
Sideline Above the Suites*	\$201	\$100.50	\$646	\$465	\$181	\$93
Sideline Above the Suites*	\$164	\$82	\$442	\$365	\$77	\$73
Sideline Above the Suites*	\$121	\$60.50	\$323	\$270	\$53	\$54
Endzone Above the Suites	\$86	\$43	\$170	\$155	\$15	\$31

* Please reference your invoice for exact price as these seat locations include multiple prices.

BONUS Renew your Squad tickets by August 28 and receive **50% off** your playoff tickets.

2010 SEASON TICKET PAYMENT DUE DATES

AUTOPAY – Equal payments on the first of each month after initial 20% deposit:

OCT. 1, 2009.....	40% DUE
DEC. 1, 2009.....	60% DUE
FEB. 1, 2010.....	80% DUE
APR. 1, 2010.....	100% DUE

NO AUTOPAY (After initial 20% deposit) – Invoices will be sent out on the following dates:

Invoices Sent	Due Date
SEP. 1, 2009	→ OCT. 1, 2009.....40% DUE
NOV. 1, 2009	→ DEC. 1, 2009.....60% DUE
JAN. 1, 2010	→ FEB. 1, 2010.....80% DUE
MAR. 1, 2010	→ APR. 1, 2010.....100% DUE

2009 WNBA PLAYOFFS

THE TOP FOUR TEAMS IN EACH CONFERENCE
ADVANCE TO THE PLAYOFFS



FIRST ROUND: SEPT. 16-21 (Best of three)

CONFERENCE FINALS: SEPT. 23-26 (Best of three)

WNBA FINALS: SEPT. 29 - OCT. 9 (Best of five)

Dates are subject to change. Check detroitshock.com for specific playoff game dates and times upon completion of the regular season.

Please direct your inquires to your sales representative or call 248-371-2092 (M-F 8:30am-5:30pm)

E-mail: squad@palacenet.com