

## GUND ARENA

### It's Great at The Gund

When Gund Arena opened its doors on October 17, 1994, the people of Northeast Ohio were introduced to one of the country's premier multi-purpose sports and entertainment facilities. Since its opening, the 20,500-seat venue has welcomed close to two million guests to more than 200 events annually.

Night after night, fans fill Gund Arena to watch the NBA excitement of Cleveland Cavaliers basketball, the power of AHL Cleveland Barons hockey, and the high-energy competition of WNBA Cleveland Rockers basketball.

Signature sporting events such as the Rock-n-Roll Shootout, featuring the country's top collegiate basketball teams, has become a popular annual event. In March, regional interest turns to Gund Arena as it hosts the Mid-American Conference (MAC) men and women's college basketball tournaments. The Gund has been named the site of the NCAA Women's Final Four in 2007.

Gund Arena's entertainment bill features spectacular family shows such as Ringling Bros. and Barnum & Bailey Circus, the Harlem Globetrotters and Disney On Ice. Crowds roar to the excitement of the World Wrestling Entertainment and Motor Spectacular and music lovers fill the arena to see major concerts such as Paul McCartney, Bruce Springsteen, Cher, and Tim McGraw to name a few.

Gund Arena has contributed to a resurgence that has taken place in the Historic Gateway Neighborhood in downtown Cleveland. By providing year round sports and entertainment of local to international scope, the arena has had a positive effect on the economic impact of the city. Gateway has become a thriving area supporting residential complexes, hotels, business and retail establishments, restaurants and clubs.








For additional information on Gund Arena, visit [GundArena.com](http://GundArena.com).

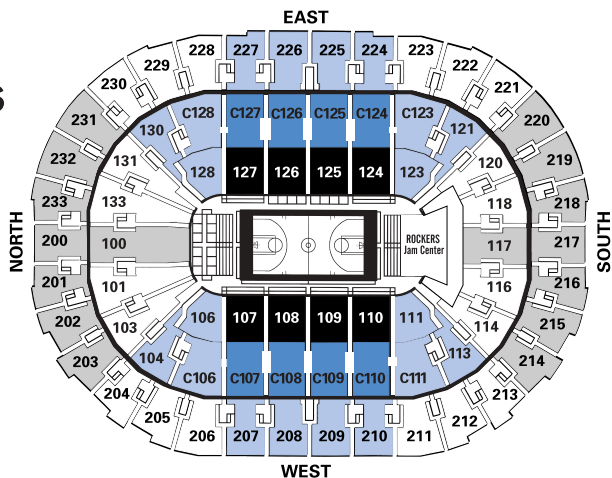
#### **Gund Arena Features and Facts:**

- Total seating capacity is 20,562 with 60 percent of the seats in the lower bowl.
- It takes three hours to change the arena from a hockey rink to a basketball court. The conversion from ice to hardwood is done by constructing a sub-floor. The Cavaliers basketball court, which is placed on top of the sub-floor, is comprised of 225 pieces of solid maple hardwood, each 4' x 8' in dimension.
- A regulation sized practice basketball court located on Level 4 of Gund Arena has a replica floor of the Cavaliers main court.
- Cavaliers Team Shop is a 2,500 square foot retail team shop featuring a wide variety of Cavaliers, Rockers, NBA, Barons and other Cleveland sports merchandise.

## Rockers Ticket information

### 2003 ROCKERS Ticket Prices

	\$ 30.00
	\$ 25.00
	\$ 18.00
	\$ 15.00
	\$ 8.00



### Season Ticket Plans:

A Rockers 18-Game Season Ticket Plan assures you the best available lower level seat locations in Gund Arena for an affordable price, with plans starting at just \$8 per seat. Each season ticket plan comes with many exclusive benefits including free parking, private events, discounts and more.

### Rockers "Pick It" Plan:

Each Rockers "Pick It" Plan comes with eight ticket coupons for the price of seven. You can use the coupons for any Rockers regular season home game in any combination throughout the whole season. The power is all yours.

Simply bring the coupons to the Gund Arena Box Office in advance or on the day of the game(s) you have selected. You turn them in for actual lower level game tickets.

\$30	price class =	\$210.00
\$25	price class =	\$175.00
\$18	price class =	\$126.00
\$15	price class =	\$105.00
\$8	price class =	\$56.00

### Hoops for Groups:

Rockers basketball is always best when you can enjoy it with a group live at the Gund. Whether it is a group of friends, business associates, family members, classmates, congregation, or a social or

civic organization, a Rockers group outing is an experience to remember. We offer a variety of exciting group packages to meet everyone's needs.

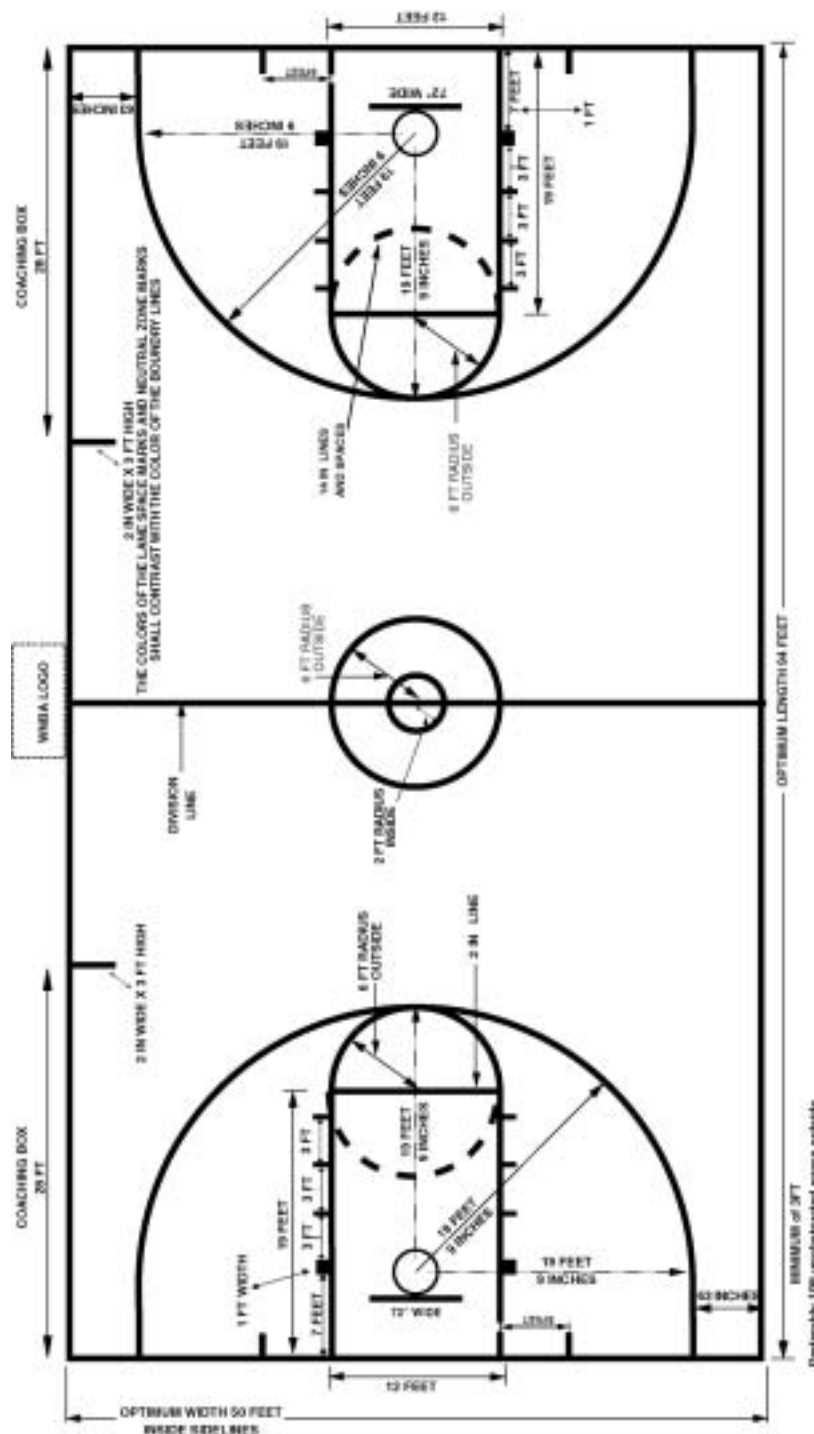
To find out more call 216-263-ROCK.

### Favorite Five:

You love a great WNBA rivalry. Seeing your Rockers match up against opponents featuring the best players in women's professional basketball is your idea of a fun summer night. But summers in Cleveland are busy. With the kids out of school, vacations and holiday weekends, your time is at a premium. That is why we have developed the Rockers "Favorite Five" mini plan, designed to feature the most exciting games of the 2003 season for even the busiest of schedules. Plans start at just \$35 per seat, a savings of \$5 over the single game price.

"Favorite Five" games include:

- Home Opener! Tuesday, May 27 at 8:00PM vs. Los Angeles Sparks
- Saturday, May 31 at 1:00PM vs. New York Liberty
- Friday, June 27 at 7:00PM vs. Seattle Storm
- Saturday, July 26 at 1:00PM vs. Washington Mystics
- Sunday, August 17 at 7:00PM vs. New York Liberty



OFFICIAL WNBA COURT DIAGRAM

## ROCKY RACCOON

Entering his third season of action, Rocky Raccoon is a proud member of the Rockers basketball family. This fuzzy fanatic dwells in and around Gund Arena for the sole purpose of supporting the Rockers in their quest to win the WNBA Championship.

Rockers fans will see a new and improved Rocky in 2003, as our furry friend received a new uniform during the off-season. And this season, when the Rockers and their fans are hungry for a big win, we'll "Super-Size" your favorite WNBA mascot!

By working his tail off (not literally), and by making numerous community and charitable appearances, Rocky Raccoon has become a fan favorite at Gund Arena and throughout Northeast Ohio.

Rocky is available for your event. For information please call his care-taker at (216) 420-2154.



## ROCKERS RIG

The Rockers Rig takes the show on the road with a 24-foot customized truck filled with fun and interactive games. It comes complete with its own sound system and has been the focus of many events around Cleveland. From foul shooting, slam dunking and 3-point shooting contests to basketball and dance clinics, interactive displays and prize giveaways, the Rockers Rig is perfect for grand openings, civic events, parades and corporate functions.

For booking information, please call (216) 420-2154.



## CLEVELAND CAVALIERS

The Cleveland Cavaliers finished with a 17-65 record during the 2002-2003 NBA season and in seventh place in the Central Division. Cleveland recorded their first victory of the season on October 30 against the Los Angeles Clippers at Staples Center 98-96. The Cavaliers won the home opener against the defending World Champion Los Angeles Lakers in convincing fashion 89-70 on November 5.

On December 9, in a 140-133 double-overtime loss to Milwaukee, the Cavaliers and Bucks combined to tie or set 12 Gund Arena records. The 273 total points scored by both teams is a Gund Arena team record. In addition to the total points, both teams combined for the most made field goals in a game at Gund Arena with 98, Cleveland (52) Milwaukee (46). The Cavaliers and Bucks also set the record for total field goals attempted in a game (203) in Gund Arena, Cleveland (106) and Milwaukee (97). The 133 points scored by Cleveland was a season-high and a Gund Arena high for the Cavaliers. The 140 points by the Bucks is a Gund Arena high by an opponent and was also a season-high by a Cavaliers opponent. Ricky Davis scored a career-high 45 points in the loss and set a Cavaliers game-high for points at Gund Arena.

On January 20, John Lucas was relieved of his duties as head coach and assistant coach Keith Smart was named head coach for the remainder of the season. Rookies Carlos Boozer and Dajuan Wagner were selected to play in the 'got milk?' Rookie Challenge on NBA All-Star Saturday, February 8 in Atlanta. Zydrunas Ilgauskas was selected as a member of the Eastern Conference All-Star Team. Ilgauskas became the first Cavalier All-Star since 1998, when Shawn Kemp started for the Eastern Conference. He also became the 13th Cavalier to be named to the All-Star Team.

On March 16, Cleveland put its best game of the year together beating the Utah Jazz 122-95. Ricky Davis led the Cavaliers with 28 points, a career-high 12 assists, and 9 rebounds. Jumaine Jones went 8-11 from the floor, including 6-7 from the three-point range, for 23 points off the bench. Milt Palacio scored a career-high 20 points in the win. The Cavaliers shot 60.2% (50-83 FG) from the floor. The 50 field goals made set a Gund Arena



record. In back-to-back losses to Boston on March 28-29, Ricky Davis scored 38 points and 31 points. He became the first Cavalier to have consecutive 30-point scoring games since Brad Daugherty did it on Nov. 26-27, 1991, scoring 31 points on consecutive nights against Philadelphia.

Cleveland won back-to-back games for the only time on the season, defeating the New Jersey Nets (March 23) and the Golden State Warriors (March 25). The Cavaliers finished the season winning their last two home games, two of their last three games and six of their last nine overall. The Cavaliers unveiled their "new expression of wine and gold" colors, logos and uniforms at halftime of their final game of the year as a preview of next season. Carlos Boozer was named the got milk? Eastern Conference Rookie of the Month for April, becoming the first Cavalier to earn the distinction since Brad Daugherty in March of 1987.

The 2002-2003 Cleveland Cavaliers were led by Ricky Davis and Zydrunas Ilgauskas. Ricky Davis led the team in scoring (20.6 ppg) and assists (5.5 apg). Among NBA leaders, Davis finished 21st in the league in scoring (20.6 ppg), 19th in assists (5.5 apg), 21st in steals (1.58 spg), and 12th in minutes per game (39.6 mpg). Ilgauskas finished 40th in the NBA in scoring (17.2 ppg), 23rd in rebounding (7.5 rpg), and 11th in blocks (1.88 bpg). Carlos Boozer finished third in field-goal percentage (.536 FG%) and 25th in rebounding (7.5 rpg). Among NBA rookies, Dajuan Wagner and Boozer ranked fourth (13.4 ppg) and eighth (10.0 ppg) in scoring average. Wagner also finished third in minutes (29.5 mpg), fourth in assists (2.8 apg), and eighth in steals (0.81 spg). Boozer finished tops among all NBA rookies in field goal percentage (.536 FG%) and third in rebounding (7.5 rpg).