

## **Marketing & Partnership Services Internship Description**

### Primary Responsibilities – Marketing:

- Assist marketing staff with promotional item organization and distribution
- Prepare materials for sales and marketing events; assist with organizing and executing season ticket holder events and promotions including season ticket holder parties, bus trips, open practice and chalk talks
- Other responsibilities as designated

### Primary Responsibilities – Partnership Services:

- Work closely with Game Operations staff to ensure sponsorship fulfillment
- Photograph and document in-game sponsorship fulfillment; draft fulfillment reports
- Create list of potential sponsors
- Other responsibilities as designated

### Essential requirements:

- Undergraduate or Graduate student in good academic standing
- Previous Marketing/Sponsorship experience a plus, but not required
- Team player; excellent communication skills; thinks out of the box
- Ability to multi-task; detail-oriented; fast learner
- Familiarity with Microsoft Office Suite
- General knowledge of professional sports and women's basketball preferred