



COMMUNITY SERVICE

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**YOLANDA LENDS
A HAND AT RACE FOR
THE CURE 2003**



Through WNBA Cares, the WNBA is deeply committed to creating programs that improve the quality of life for all people, with a special emphasis on promoting a healthy lifestyle, positive body image, breast health awareness, youth and family development, and education.



WNBA Cares, in partnership with NBA Cares, is an initiative through which, the leagues, players and teams will raise and contribute \$100 million for charity, donate more than 1 million hours of hands-on volunteer service to communities worldwide, and build more than 100 places where kids and families can live, learn and play over the next five years.

WNBA BE SMART – BE FIT – BE YOURSELF

WNBA Be Smart - Be Fit - Be Yourself encourages teens and women of all ages to learn more about their bodies and the importance of physical fitness through programs related to health, fitness, nutrition and self-esteem. The program inspires teens and women to get started on “being fit” through small changes in their daily regimen. The content of the program is communicated and delivered through a Fitness Journal, a ‘Team’ of Spokespeople, National and Local grassroots events, promotion and a mobile tour.

BREAST HEALTH AWARENESS

For nine years, the WNBA Breast Health Awareness program has focused on generating awareness and educating women about breast cancer in addition to raising funds for the initiative. The WNBA and its teams have raised nearly \$2 million to aid in the fight against breast cancer.

READ TO ACHIEVE

Read to Achieve is a year-round, league-wide initiative supported by NBA, WNBA and NBADL teams that promotes the values of reading and on-line literacy and encourages families and adults to read regularly with young children. The program includes reading events, the donation of books and literacy materials, and the creation

of Reading and Learning Centers

JR. WNBA

By stressing fundamental skill development, teamwork, sportsmanship and positive adult participation, the Jr. WNBA aims to develop a life-long passion for the game of basketball by providing a support structure that encourages participation, and makes the game fun and rewarding for players, coaches, officials and parents.

COMMUNITY ASSIST AWARD

The WNBA Community Assist Award was created to honor the WNBA Players that reflect the passion that the league and its players have for their communities. The WNBA recognizes one player in each of the 14 WNBA team markets with an off-season Community Assist Award. The WNBA donates \$500 in the name of each off-season award winner to the charity of her choice. In June, July and August the WNBA chooses one player from across the league for the Community Assist Award and donates \$5,000 in the name of that player to the charity of her choice. On-court presentations to the winning players occur.

PARTNERSHIPS

In reaching our social responsibility goals, the WNBA is proud to partner with the following organizations:

- Girls Inc.
- Girl Scouts of America
- Susan G. Komen Foundation
- VERB
- Centers for Disease Control
- Reading is Fundamental, Inc.
- Scholastic
- DisneyHand
- ESPN Play Your Way
- American Heart Association
- March of Dimes
- Make-A-Wish Foundation
- Boys & Girls Clubs of America
- YMCA
- American Red Cross
- Feed the Children
- KaBOOM!
- Habitat for Humanity
- Special Olympics
- Ronald McDonald House



COMMUNITY SERVICE

The Sacramento Monarchs have the unique opportunity to inspire and empower both young girls and women to reach for their dreams. The team has created a number of outreach programs primarily focused on literacy and breast health awareness to reach local youngsters and families in need and at risk and make a positive and meaningful difference in their lives.



READ TO ACHIEVE

Read to Achieve is a year-round, league-wide initiative supported by NBA, WNBA and NBDL teams that promotes the values of reading and on-line literacy and encourages families and adults to read regularly with young children. Locally, Monarchs players participate in reading time-outs at local schools and libraries around the Sacramento region.



BREAST HEALTH AWARENESS

For the ninth consecutive year, the Monarchs will adopt Breast Health Awareness as a community initiative and designate the June 2 Monarchs vs. San Antonio Silver Stars game as Monarchs "Breast Health Awareness Night." Information will be distributed about important breast health information to all fans in attendance that evening. The game will also be marked by a special in-game recognition ceremony.

On Saturday, May 13, Maloof Sports & Entertainment will also participate in The Susan G. Komen Race For the Cure at Cal Expo, which is the largest 5K race in Northern California to support Breast Health Awareness. A special Monarchs Fan Zone will be part of the Post-Race Expo during the event.



JR NBA/JR. WNBA

The Jr. NBA/Jr. WNBA believes that lessons learned on and off the court as a member of a team are lessons that are infinitely useful in building relationships at school, home and work. By stressing fundamental skill development, teamwork, sportsmanship and positive adult participation, the Jr. NBA/Jr. WNBA aims to develop a life-long passion for the game of basketball by providing a support structure that not only encourages participation, but also makes the game fun and rewarding for players, coaches, officials and parents. Visit your local Parks & Recreation department or community center for more information.

For more information about the Monarchs community activities, please contact the Community Service department at 916-928-0000 or go to www.SacramentoMonarchs.com.



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WNBA
MIND · BODY · SPIRIT

KARA LAWSON
IN THE COMMUNITY