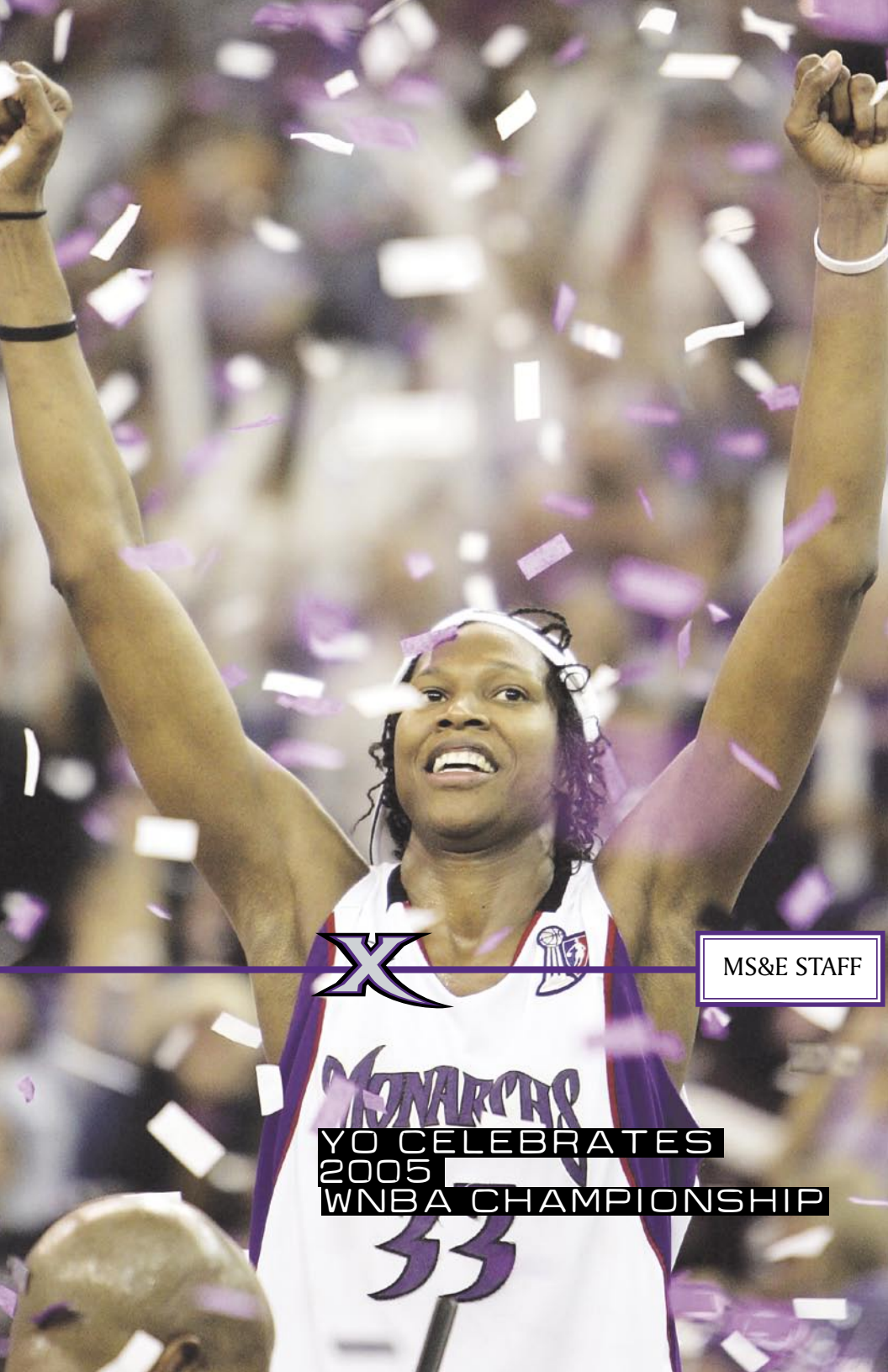




2005
ALL THE WAY LIVE



MS&E STAFF

**YO CELEBRATES
2005
WNBA CHAMPIONSHIP**



JOHN THOMAS

PRESIDENT

When the Maloof family arrived in Sacramento six years ago, they needed someone to lead the new management team of Maloof Sports & Entertainment and their search started and ended with John Thomas. Combining a proven successful management style with an energetic work ethic, Thomas is the president of the Sacramento Kings (NBA), Sacramento Monarchs (WNBA) and ARCO Arena.

Thomas brings a wealth of experience to the Maloof Sports & Entertainment team, having worked as a professional sports executive for the past 18 years. As president, his tasks are wide-ranging and include the development and implementation of an annual operating plan while overseeing all aspects of the business, including team and arena ticket sales and marketing, strategic alliances and brand development, arena operations, food and beverage, merchandise sales and the company's customer and community service efforts.

He is a member of the Board of Directors for the Sacramento Convention & Visitors Bureau and the Sacramento Metro Chamber, as well as Valley Vision's Leadership Council and the eight-member NBA Team Advisory Committee.



GEOFF PETRIE

PRESIDENT, KINGS BASKETBALL OPERATIONS

Geoff Petrie is the key figure behind the recent success of the Sacramento Kings. A two-time NBA Executive of the Year award winner, he is forever trying to find ways to strengthen the Kings, evidenced by his moves over the last 10 years.

Currently finishing his 12th year overseeing the Kings' basketball operations department, Petrie oversees all aspects of the Kings' basketball operations department, including the coaching and scouting staffs, team negotiations, and player acquisitions. He also serves as the main basketball liaison between the Kings, the NBA, and the league's 29 other teams.

Petrie was the first-ever selection of the Portland Trail Blazers in the 1970 NBA Draft (#8 overall), prior to the club's inaugural NBA campaign. A knee injury suffered in his sixth NBA season ended his professional career and his Trail Blazers jersey was retired by Portland in 1981.

Following his retirement, Petrie worked in private business and beginning in 1984-85 in various roles within the Trail Blazers' front office, culminated by a four-year tenure as the team's senior vice president of operations.

Petrie graduated from Princeton University and resides in Sacramento with his wife Anne-Marie. He has three children, son Mike, and twin daughters, Anne-Marie and Susanne.



JOHN RINEHART

SENIOR VICE PRESIDENT, BUSINESS OPERATIONS

John Rinehart enters his sixth season with Maloof Sports & Entertainment as vice president and first as senior vice president, business operations. Prior to his recent promotion, Rinehart served as vice president of finance for the past five years. In his role, Rinehart oversees all financial accounting and business operations of the Monarchs, Kings and ARCO Arena. His responsibilities include contract negotiation, player contract compliance and analysis, financial analysis, financial reporting, budgeting, financing administration, arena programming and services, legal affairs, insurance and tax requirements. Additionally, Rinehart is responsible for the company's human resources, information systems, purchasing, and ticket service departments.

Prior to joining the Monarchs, Rinehart spent two years as the director of finance for Anaheim Sports, Inc., where he oversaw the finance and accounting functions of the Anaheim Angels (MLB), Mighty Ducks (NHL) and Edison International Field of Anaheim. He also spent two seasons as manager of financial reporting for the San Francisco Giants (MLB). Prior to beginning his career in professional sports, Rinehart spent five years with the public accounting firm Price Waterhouse Coopers LLP in San Francisco.

Rinehart graduated with a bachelor's degree in accounting from Villanova University in 1991. He and his wife, Barbara, reside in the Land Park area of downtown Sacramento with their three-year old daughter, Kaitlyn and newborn daughter, Megan.



MARK STONE

SENIOR VICE PRESIDENT, ARENA SERVICES

Mark Stone enters his sixth with Maloof Sports & Entertainment and first as senior vice president of arena services. Prior to his recent promotion, Stone served as vice president of arena services for the past four years. He is responsible for overseeing various departments throughout ARCO Arena, including food and beverage, merchandise, security, parking, maintenance, engineering and event staff. Stone spent his first season as the club's vice president of food and beverage/merchandise.

Prior to his appointment with MS&E, Stone held the position of director of food and beverage operations for RBC Arena in Raleigh, North Carolina, home to the NHL's Carolina Hurricanes and the North Carolina State basketball program. He played an integral part in the opening of the building in 1999.

A seasoned veteran in the food and beverage business, with over 24 years of experience, Stone served as the director of suites and special services for the Buffalo Sabres (NHL) for three years. Prior to that, he spent 10 years as the regional director of operations for Sportservice Corp. The Boston Garden, Tiger Stadium, Ralph Wilson Stadium (Buffalo Bills), the Fleet Center (Boston), and HSBC Bank Arena (Buffalo) were among the venues he was responsible for overseeing.

Stone received a bachelor's degree from the University of Buffalo in Buffalo, New York, where he was born and raised.



WAYNE COOPER

VICE PRESIDENT, KINGS BASKETBALL OPERATIONS

Wayne Cooper is in his 28th year in the NBA and his 12th with the Sacramento Kings organization. Cooper has served as the club's vice president, basketball operations since July of 1996. He helps oversee the day-to-day operations of the Kings' basketball operations department under the direct guidance of President, Basketball Operations, Geoff Petrie. In addition to scouting collegiate, professional and international talent, he is in charge of preseason scheduling and overseeing the club's collegiate player database.

Cooper enjoyed a 14-year playing career in the NBA after being selected by the Golden State Warriors in the second round of the 1978 NBA Draft. He played collegiately at the University of New Orleans (1974-78).

He and his wife, Denise live in Granite Bay, with their youngest daughter, Lauren (16), while daughters, Andrea (20) and Courtney (22) are away at college.



MIKE DUNCAN

VICE PRESIDENT, ARENA PROGRAMMING

Mike Duncan begins his fifth season as vice president of arena programming. He is responsible for booking all ARCO Arena events. No stranger to the organization, Duncan has held numerous positions over his 21-year association with the club. Most recently, he served as the team's vice president of arena operations.

Duncan joined the organization in 1985 as the Kings' director of community relations and promotions, a position he held for the club's first three years in Sacramento. He also spent two seasons (1988-90) as the Arena booking manager prior to being promoted to vice president of operations.

A native of Sacramento, Duncan graduated from the University of Oregon in 1980 with a degree in journalism/public relations. He worked as the sports information director at California State University, Sacramento for five years (1980-85) before coming to ARCO Arena. He and his wife, Ivy, reside in Carmichael with their son, Paul (11).



TROY HANSON

VICE PRESIDENT, KINGS MEDIA RELATIONS/BASKETBALL OPERATIONS

Troy Hanson is serving his 14th season in the Kings basketball operations department. He was promoted to vice president, media relations prior to the 2003-04 season after working since 1998 as the director, media relations. He began with the Kings organization in 1992 as assistant director of media relations.

Responsible for overseeing the daily operations of the Kings media relations department, Hanson's duties include maintaining day-to-day contact with the local, national and international media, arranging interviews, and producing some of the teams' publications. He also oversees the coordination of all player and coach appearances. Hansons' primary day-to-day responsibilities include working with co-owners Joe and Gavin Maloof on various media and entertainment projects.

Prior to joining the Kings, Hanson worked as the sports information director at San Francisco State University (1990-92) and as a media relations intern at the Pacific-10 Conference (1989).

A native of Rockford, Illinois, Hanson earned a communications degree from the University of Arizona. He and his wife, Annette, reside in Rocklin with their six-year-old son, Nicholas.

**TOM HUNT****VICE PRESIDENT, STRATEGIC ALLIANCES**

Tom Hunt is in his first year with Maloof Sports & Entertainment as the vice president of strategic alliances. One of his main responsibilities is building corporate relationships for the company.

Prior to signing on with MS&E, Hunt spent 11 years with Turner Broadcasting in New York and Atlanta, solving client challenges and building strategic alliances with advertising partners for TNT, TBS, Cartoon Network and World Championships Wrestling. He also has previous experience working for the Oakland A's, Miami Dolphins and the World Wrestling Federation.

Hunt earned his bachelor's degree from UC Berkley and a master's degree from Ohio University in sports administration. He and his wife, Kasha, have three girls, Madigan (4), Keely (3) and Ava (1).

**ERIC MASTALIR****VICE PRESIDENT, STRATEGIC ALLIANCE SALES**

Eric is in his first year with Maloof Sports & Entertainment. He is responsible for building corporate partnerships and enhancing existing relationships.

Eric's background spans the corporate and agency world. He has worked in sales and business development for companies such as Adidas and Bausch & Lomb. On the agency side, Eric has been involved in corporate sponsorships and marketing for companies wishing to leverage global sports and entertainment events such as the Olympics, Super Bowl, Grammy Awards, Sundance Film Festival, and others.

Eric attended Jesuit High School in Sacramento and received a BA in Philosophy from Stanford University while earning All-American honors in track. He and his wife, Shannon, reside in Sacramento.

**TOM PETERSON****VICE PRESIDENT, SERVICE DEVELOPMENT**

Tom Peterson is in his seventh season as vice president of service development and has been associated with the franchise since its inception, joining the arena management team in 1985.

Peterson is responsible for creating and implementing a fully integrated service strategy through the existing organization. He is also involved with all special projects relating to the image of the facilities, products and personnel.

He served as the vice president of food and beverage and merchandise for 15 years and was involved in the design and set-up of concessions operations at both the original ARCO Arena and the current facility. Prior to joining the Kings, he worked with the City of Sacramento Parks and Recreation Department as well as in the rendering industry.

He is currently on the board of directors for the National Batten Disease Research and Support Association. A native of Sacramento, Peterson graduated from Christian Brothers High School and California State University, Sacramento. Peterson his wife, Nancy, have a daughter, Ellen. Their son, David, passed away in September after a fight with Batten disease a, fatal, inherited disorder of the nervous system that begins in childhood.



DONNA RUIZ

VICE PRESIDENT, HUMAN RESOURCES

Entering her sixth season as Maloof Sports & Entertainment's vice president of human resources, Donna Ruiz's chief responsibility is to ensure that all human resources related strategic objectives are met. Her daily duties include overseeing recruiting, employee relations, performance consulting, compensation and benefits administration, and training and development.

Ruiz has more than 20 years of human resource management experience and is a certified SPHR (Senior Professional of Human Resources).

A graduate of California State University, Sacramento with a bachelor of science degree in organizational communications, Ruiz and her husband Tom reside in Cameron Park and have raised two children, Marianne and Michael.



CRAIG AMAZEEN

DIRECTOR, BROADCASTING

Craig Amazeen begins his fourth season with Maloof Sports & Entertainment and oversees the content and creation of all MS&E broadcasting properties. His responsibilities include the projection of the Kings and Monarchs brands and images via television, cable and radio. Under his direction, the MS&E broadcast department has garnered three Emmy Awards over the last two years, including Outstanding Live Sports Broadcast in 2005.

Amazeen's previous work includes three seasons as director of broadcasting with Arizona Cardinals (NFL) and a four-year stint as broadcast manager with the Phoenix Coyotes (NHL).

A native of Marlboro, Massachusetts, Amazeen graduated from Gettysburg College in Gettysburg, Pa., with a degree in broadcast communications. He and his wife, Kristin, reside in Natomas.



KIM CONTE

DIRECTOR, PREMIUM DINING

Entering her sixth year in the food and beverage department with Maloof Sports & Entertainment and second year as the Director of Premium Dining. Her responsibilities include food and beverage service for corporate suites, in-seat service for courtside and box seating, private party catering and the Skyline Restaurant.

Prior to joining MS&E, Conte worked for eleven years with a contract food service company, FanFare Enterprises, at locations throughout California, such as Sears Point Raceway, the Oakland Convention Center and the Orange County Fair. During her final four years with the company Conte served as the General Manager of the food and beverage operations at the California Exposition and State Fair.

A native of Chico, California, Conte majored in Liberal Studies at California State University, Chico and now resides in the Natomas area of Sacramento.



SHELI EVERMAN

DIRECTOR, BASKETBALL OPERATIONS

Sheli Everman is in her sixth season as the Kings' director, basketball operations after working the previous five years as the executive assistant to Geoff Petrie (Kings President, basketball operations).

Everman oversees the basketball department's daily operations, and is the point person when the team is traveling. She is the NBA contact for all notifications of contract signings and compliance of league deadlines and regulations. In addition, she administers the players' insurance.

Everman has worked most of her professional career in sports, beginning in 1991 as a finance assistant with the Oakland Athletics. She graduated with an organizational communications degree from California State University, Sacramento in 1990. Everman has two children, nine-year-old son, Hayden, and seven-year-old daughter, Reagen.



KATHLEEN FOLEY

DIRECTOR, TICKET SALES

Kathleen Foley begins her third season as director of ticket sales with Maloof Sports & Entertainment. She is responsible for leading the sales teams efforts in selling season ticket plans and group tickets for Monarchs, Kings and ARCO Arena events.

Prior to joining MS&E, Foley, who has over 18 years of sales and sales management experience, served as vice president of corporate accounts for MEDIQ/PRN. She also spent one season selling luxury suites for the Oakland Raiders in addition to working for an HR consulting firm.

A lifelong Red Sox fan as a result of being a native of Cape Cod, Mass., Foley graduated from CSU, Chico 1981 with a bachelor's degree in sports administration and communications.



GARY GAINEY

EXECUTIVE CHEF

Gary Gainey enters his fourth season as Maloof Sports & Entertainment executive chef. He is responsible for overseeing the culinary event team for all arena events, which includes motivating, training and quality control. The various duties of Gainey's staff, under his leadership, include creating menus, preparing food for the Skyline Restaurant, VIP Room, Maloof Team Café, Media Room, In-Seat Services, Premium Suites, specialty concession areas and all catered parties.

Prior to joining MS&E, Gainey, who has more than 20 years of culinary experience, was the executive sous chef/restaurant manager for the Hyatt Regency Corporation, where he worked for 16 years.

A native of St. Louis, Gainey has worked for six different hotels in four states and is an active member of the American Culinary Federation (ACF) as well as the Association of African American Chefs (AAAC). He and his wife, Laura, reside in Sacramento.



PATTI GREEN

DIRECTOR, PARTNER SERVICES

Patti Green is in her second season with Maloof Sports & Entertainment as director of partner services for Strategic Alliances. She is responsible for directing the Strategic Alliances Partner Services team, which includes managing the strategic planning and implementation of all corporate partner related marketing efforts, business plans, and co-branded promotional activations in both ARCO Arena and the Sacramento marketplace.

Prior to joining MS&E, Green spent three years as the Manager of Marketing and Promotions for Wilsons Leather Corporation headquartered in Minneapolis, MN. Her previous work experience includes managing advertising, marketing, and sports sponsorship efforts for Target Corporation and MCI Telecommunications.

Green, who received a Bachelor of Arts degree in speech communications from the University of Maryland, is no stranger to professional sports. Her father, Dennis, is the head football coach for the Arizona Cardinals (NFL) and brother, Jeremy, is an NFL analyst for ESPN. She resides in Roseville.



RUTH HILL

DIRECTOR, FINANCE

Ruth Hill enters her fourth season as director of finance for Maloof Sports & Entertainment. She is responsible for financial accounting, budgeting and forecasting for the Kings, Monarchs and ARCO Arena. Additionally, Hill assists all departments with financial analysis while maintaining the annual operating plan.

Prior to joining MS&E, Hill was the controller for the Utah Jazz and Utah Starzz. She also taught accounting at Salt Lake Community College. Hill worked in government, public accounting and for private corporations before working in the sports and entertainment industry.

Hill received her bachelor's degree in accounting followed by an MBA from the University of Utah in May of 2000.



SUSAN LAUDI

DIRECTOR, GUEST SERVICES

An ARCO Arena employee for over 16 years, Susan Laudi has risen through the ranks. Entering her first season as director of guest services for Maloof Sports & Entertainment, Laudi is responsible for supervising the event staff for all ARCO Arena events, which includes the ushers, ticket takers, medical team, ambassadors, parking department and elevator operators and supervises the first aid department. She is also responsible for all customer service training, to include developing and administering appropriate training programs and customer service recoveries.

Prior to joining the organization, Laudi's work experience ranged from working in after school programs with children to assisting in a real estate office.

Laudi, who resides in Sacramento with her husband, Mike, and four children, Brandi (25), Zachary (23), Hannah (15), and Eli (9), received her bachelor's degree in liberal arts from California State University, Sacramento.

**PHILIP MacDOUGALL****DIRECTOR, SEASON TICKET SERVICES**

Phillip MacDougall begins his second season as director of season ticket services for Maloof Sports & Entertainment. MacDougall is responsible for the service and support of Kings and Monarchs season ticket holders for all ARCO Arena events. Additionally, MacDougall is responsible for the servicing of the executive suites and premium seating.

Prior to joining MS&E, MacDougall, who has over 15 years of management experience, worked in the electronics industry where he was the director of corporate marketing for EBARA Technologies, Inc.

A native of the Mass. north shore, MacDougall has a bachelor's degree from Richmond University, London, England and lives with his wife, Sheri and their four children, Corey, Jessica, Ashley and Phil Jr., in El Dorado Hills.

**DARRIN MAY****EXECUTIVE DIRECTOR, KINGS MEDIA RELATIONS/BASKETBALL OPERATIONS**

Darrin May enters his third season as executive director, media relations/basketball operations for the Kings after spending the previous three years as the department's assistant director. In his role as a liaison between the media, players, and team, he is responsible for assisting Kings' vice president, media relations, Troy Hanson, in all phases of the department, which includes maintaining daily contact with the local, national, and international media, arranging interviews and acting the team's primary point-person to the media at both Kings' games and practices.

May spent 10 years in the Atlanta Hawks' media relations department in a similar capacity prior to joining the Kings.

A 1989 graduate from California State University, Sacramento with a bachelor's degree in communications, May, a Santa Rosa native, gained valuable experience as an intern in the Kings' public relations department during his senior year. He also worked in the Sacramento State sports information department for one year.

**STEVE MENDOZA****DIRECTOR, MERCHANDISING**

Steven Mendoza begins his fourth season as director of merchandise for Maloof Sports & Entertainment. He is responsible for all merchandise purchases for the Monarchs and Kings, in addition to maintaining staff and product for the Team Store and Arena stands.

Mendoza has managed various mall-based stores affiliated with the Pro Image chain in many states. Most recently, he was responsible for five mall-based stores for the Pittsburgh Pirates. Mendoza has also been responsible for overseeing stores in Nebraska, Virginia, North Carolina and South Dakota. Additionally, he has served as a business and buying consultant for numerous Pro Image franchises throughout the country, working closely with all of the major vendors developing new products and designs.

Mendoza earned a bachelor's degree in behavioral science from Cal Poly Pomona. A native of Los Angeles, he resides in Roseville.



JOE NOLAN

DIRECTOR, KINGS FACILITY OPERATIONS/TEAM SECURITY

Joe Nolan is in his fifth year as director of Kings facility operations/team security. He is responsible for all security dealings with the Kings, both at home and on the road. Additionally, Nolan is responsible for the day-to-day operations of the Kings/Monarchs Training Facility and game day operations for ARCO Arena.

Prior to assuming his current post with the Kings basketball operations department, Nolan spent four years as ARCO Arena's director of arena operations where his duties included overseeing the engineering, utility, changeover, janitorial and landscaping departments.

A native of Fairfield, Calif., Nolan graduated from Portland State University in 1989 with a degree in administration of justice. He was a member of PSU's 1987 NCAA Division II championship runner-up football team. Nolan resides in the Natomas area of Sacramento.



LELAND PATTON

DIRECTOR, EVENT PRESENTATION

Leland Patton enters his second year in the event presentation department for Maloof Sports & Entertainment. He is responsible for the overall game presentation for both the Monarchs and Kings, which includes the mascots, dance teams, music and video presentation and all game entertainment. Additionally, Patton oversees the creative development and entertainment for Monarchs and Kings special events.

Prior to joining MS&E, Patton worked for over 10 years as a professional freelance stage director in theatre, opera and large-scale multimedia productions throughout the United States and Europe.

Patton is a 1985 graduate from the University of Oregon, and a 1996 graduate from the ART Institute at Harvard University. A native of Oregon, Patton spent eight years living in New York City prior to his appointment with MS&E. He now resides in Sacramento.



JACK PEIRSON

DIRECTOR, SECURITY

Jack Peirson is in his seventh season as director of security after joining the organization in January 2000. He is responsible for managing ARCO Arena's security department. Peirson is also the security contact person with the NBA and WNBA league offices in New York.

Prior to joining Maloof Sports & Entertainment, Peirson served for over 20 years in a variety of management positions at the Great Western Forum in Inglewood, Calif. Most recently, he was the director of guest services for the Forum.

A native of Phoenixville, Pennsylvania, Peirson graduated from Shippensburg University in 1978 with a degree in journalism. He resides in Sacramento with his wife, Pamela, and their two sons, Daniel (14) and Matthew (11).



JERRY REYNOLDS

DIRECTOR, PLAYER PERSONNEL

In his 21st season with the Kings organization, Jerry Reynolds serves as the club's director, player personnel. He was named to the position in July 1994 after serving two seasons as the teams' general manager. Reynolds is responsible for keeping abreast of both the professional and collegiate talent pools available to the Kings, while also helping to oversee the club's scouting efforts.

Reynolds, who wears many hats within the organization, recently retired from his post as the general manager of the Sacramento Monarchs following the 2003 season. In his seven seasons as the team's general manager, the Monarchs qualified for the WNBA playoffs on four occasions. Reynolds was a member of the USA Basketball Women's Senior National Team Committee for 2001-04, where he helped select the USA Senior National Teams and the corresponding coaching staffs. He is also a member of the Kings Broadcasting Network talent team, working as a color analyst for all the organization's televised contests.

A native of French Lick, Indiana and a graduate of Oakland City College (Indiana), Reynolds received his master's degree in physical education from Indiana State University in 1970.

Reynolds and his wife, Dodie, reside in Roseville and have a 24-year-old daughter, Danielle, who is attending Santa Monica College, and an adult son, Jay, who is a 1992 graduate of California State University, Sacramento.



KIRK RHINEHART

DIRECTOR, EVENT DEVELOPMENT AND MARKETING

Entering his third season as director, event development and marketing, Kirk Rhinehart is responsible for bringing in new events to ARCO Arena and building marketing and promotional strategies for each new event. He is also responsible for media placement and marketing implementation for the Monarchs and Kings.

Prior to joining Maloof Sports & Entertainment, Rhinehart spent seven seasons with the Houston Rockets, Houston Comets and Houston ThunderBears of the Arena Football League as manager of events and promotions. Most recently, he worked as an event freelancer working on such events as women's professional soccer and college basketball. He also spent time selling computers for the Dell Corporation.

A native of Virginia, Rhinehart received his bachelor's degree in business administration from the University of Kentucky where he also lettered in soccer.



JEFF RISLEY

DIRECTOR, TICKET SERVICES

Entering his seventh season with Maloof Sports & Entertainment, Jeff Risley is responsible for coordinating and overseeing all ticket operations (season and group) for the Kings and Monarchs in his role as director of ticket services. Risley also oversees the ARCO Arena box office.

Having been in the sports ticket services business for over 20 years, Risley served as the ticket manager for the Los Angeles Clippers for five years before signing on with MS&E. Prior to that, he was the assistant ticket manager for the San Diego Chargers (NFL) for two seasons and was the ticket manager for the San Diego Sockers (professional indoor soccer) for five years.

The San Diego native earned a bachelor's of science degree in marketing from Humboldt State University. He resides in El Dorado Hills with his wife, Kari, daughters, Jordan (11), Josie Frances (9), Ally (7), and Lilly (3) and dog, Hadl (13).



KAREN ROBINSON-SALLEY

DIRECTOR, COMMUNITY SERVICES

Karen Robinson-Salley begins her third season as director of community service for Maloof Sports & Entertainment. She is responsible for all the organization's community outreach and community oriented projects.

Prior to joining the organization, Robinson-Salley was the Delta Air Lines community relations manager and managed the Delta Air Lines Foundation. Most recently, she served as the executive director of the Salley foundation, Inc., a non-profit family foundation.

Robinson-Salley received both her bachelor's and master's degrees from the University of Alabama. The Alabama native resides in Elk Grove with her husband, Jerry, and their two children, Ana and Jeremy.



SUSAN ROSS, C.P.M.

DIRECTOR, PURCHASING

Susan Ross begins her sixth season as the director of purchasing for Maloof Sports & Entertainment. She is responsible for purchasing products and services that are utilized throughout ARCO Arena as well as managing special arena projects.

Prior to joining the organization, Ross enjoyed a five-year career as the director of purchasing for Williams-Sonoma, Inc. in San Francisco.

Ross graduated with a bachelor's degree in purchasing management from Miami University of Ohio. She resides in Antelope.



STEVE SCHMIDT

DIRECTOR, SYSTEMS MAINTENANCE, DEVELOPMENT & RESEARCH OF BASKETBALL OPERATIONS

Steve Schmidt is in his sixth season as the director of systems maintenance, development and research of basketball operations. He is responsible for overseeing all of the technology issues at the Kings/Monarchs Training Facility, including the computer network, phone, audio-visual and security systems. Additionally, Schmidt performs special projects for Kings President of Basketball Operations, Geoff Petrie, such as salary cap analysis and creating special team related data base programs.

Prior to joining the Kings' basketball operations department, Schmidt spent 10 seasons as a member of the Kings' management team. As the club's vice president of finance, he oversaw all financial and accounting operations, while also managing the company's computer network system. His previous work experience includes time spent as an audit manager with Ernst & Young, an international public accounting firm.

A 1981 magna cum laude graduate from California State University, Northridge, Schmidt and his wife, Merrie, reside in Granite Bay with their three children, John, Gretchen and Danny.

**DEVON SHEA****DIRECTOR, ARENA OPERATIONS**

Devon Shea begins his third season as director of operations for Maloof Sports & Entertainment. He is responsible for overseeing day-to-day operations of ARCO Arena, including the engineering, utility, changeover, janitorial and landscaping departments.

Before his assignment with MS&E, Shea spent three years working as the director of operations at Mellon Arena, home to the NHL's Pittsburgh Penguins where he was responsible for the oversight of the front and back of house staffs.

Prior to his tenure in Pittsburgh, Shea worked as an event manager at Alltel Stadium, home to the NFL's Jacksonville Jaguars. In addition, he held an event manager position at neighboring Veterans Memorial Coliseum in Jacksonville.

Shea grew up in Sacramento graduating from El Camino High School. He continued on to receive a bachelor's degree in cognitive science from UC San Diego, followed by a master's in sport administration and facility management from Ohio University.

**SCOTTY STIRLING****DIRECTOR, KINGS SCOUTING**

Having worked in the Kings organizations for the past 19 years, Stirling is in his 17th season as the club's director, scouting. In his current role, Stirling is responsible for coordinating the club's collegiate scouting efforts.

Prior to joining the Kings, Stirling served as vice president and general manager of the New York Knicks from January 1986 through May 1987. For three seasons (1982-85) he held the position of vice president of operations with the NBA where he supervised referees, administered rule implementation, supervised game scheduling and headed the league's collegiate scouting service.

From 1976 through 1982, Stirling was the assistant to the president of the Golden State Warriors. He also was the general manager of the Oakland Oaks of the American Basketball Associations when the team won the 1968 ABA title.

Stirling's pro sports experience included five seasons with the Oakland Raiders of the National Football League, first as the organization's assistant general manager, then as the general manager, working closely with current Raiders owner Al Davis. In his final year with the club, the Raiders won the AFL Championships and met Green Bay in Super Bowl II.

A graduate of the University of San Francisco, Stirling earned a master's degree from Adelphi University. Stirling resides in Newark, California, with his wife, Pam.

**ROGER TOY****DIRECTOR, CONCESSIONS**

Roger Toy enters his 10th year as a food and beverage director. Toy is responsible for overseeing the operations, accounting and development of ARCO Arena's concessions, beverage and warehouse divisions.

Toy joined the ARCO Arena organization when the Kings first came to Sacramento in 1985, and was instrumental in the design and set-up of the food service operation in the original ARCO Arena as well as the current facility.

With over 25 years experience in the food service business, Toy's career began upon his graduation from the University of California, Davis in 1979 with a degree in natural resources.



HEATHER VAUGHAN

DIRECTOR, CREATIVE SERVICES

Heather Vaughan is in her sixth season as director of creative services. She is responsible for managing all of the creative materials that are produced for the Sacramento Monarchs as well as the Kings, ARCO Arena and Maloof Sports & Entertainment.

Prior to joining the organization, Vaughan worked for several advertising agencies in the Los Angeles area on accounts such as Caesars Palace, DreamWorks SKG and Kenwood.

Originally from San Diego, Vaughan graduated from Cal State University, Chico, with a bachelor's degree in communication design and a master's degree in communications from Cal State University, Fullerton. Vaughan resides in Lincoln with her husband and daughter.

MATINA KOLOKOTRONIS

FOUNDATION DIRECTOR

Matina Kolokotronis begins her third season as the foundation director for the Sacramento Kings and Monarchs after previously consulting for Maloof Sports & Entertainment, the Group Seven Vlade Divac Children's Foundation and Governor Gray Davis Committee.

As foundation director, Kolokotronis oversees the strategic developments and fundraising activities of the Maloofs & You Foundation. She also brings expertise in the creative planning and implementation of special events.

Prior to her independent consulting, Kolokotronis was an associate with Miller, Owen & Trost and practiced contract and sports law. Clients included the Sacramento Kings and various National Basketball Association players. She was also previously an associate with Carpenter, Snodgrass & Associates and practiced in legislative representation for businesses, governmental agencies and individuals.

Kolokotronis has a bachelor of arts in English from Loyola University and obtained her law degree from McGeorge, University of the Pacific.



JON ADAMS
MANAGER, EVENT
PRESENTATION



RAEGEN ADDINGTON
SEASON TICKET SERVICE
REPRESENTATIVE



RICK ADELMAN
KINGS HEAD COACH



R.J. ADELMAN
KINGS ASSISTANT VIDEO
COORDINATOR/SCOUT



CHARLES ALLISON
VIDEO PRODUCTION



KRISTINE ANDROY
VAULT MANAGER



DARRYL ARATA
MANAGER, KINGS BAS-
KETBALL INFORMATION



STEPHANIE BAKER
SEASON TICKET SERVICE
REPRESENTATIVE



ANTHONY BARTOLINO
NETWORK
ADMINISTRATOR



ERIN BATH
ADMINISTRATIVE ASSISTANT,
MONARCHS BASKETBALL
OPERATIONS



JOHN BAVA
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



EMILY BEGLEY
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



SHARON BENITEZ
SECURITY COORDINATOR



STACY BERRINGER
SEASON TICKET SERVICE
REPRESENTATIVE



LINDA BIANCO
ADMINISTRATIVE ASSIS-
TANT TO VP, STRATEGIC
ALLIANCES



DEVIN BLANKENSHIP
KINGS MEDIA RELATIONS
MANAGER/WEB CONTENT



LESLIE BOW
MANAGER, EVENT
PRESENTATION



MAURICE BRAZELTON
ENTERTAINMENT
COORDINATOR



LISA BREELER
PARTNER SERVICES
MANAGER



MICHAEL BROWN
MANAGER, TECHNICAL
OPERATIONS



BUBBA BURRAGE
KINGS ASSISTANT COACH/
ADVANCE NBA SCOUT



COLLEEN CAIN
HUMAN RESOURCES
ASSISTANT



CARRIE CAMMACK
ACCOUNT EXECUTIVE,
GROUP SALES



JAY CARPENTER
ELECTRONIC MEDIA
TECHNICIAN



PETE CARRIL
KINGS ASSISTANT COACH



CASEY CATLETT
CREATIVE SERVICES
COORDINATOR



KRISTIN CATTELL
PARTNER SERVICES
MANAGER



CHRIS CLARK
KINGS MEDIA RELATIONS
COORDINATOR



ANTOINETTE CLAY
PARKING MANAGER



TARA CLUCK
EVENT PRESENTATION
COORDINATOR, DANCE
ASSISTANT



CHRISTOPHE CORNET
PERSONAL CHEF TO
OWNERS



KATIE DAVIS
PURCHASING COOR-
DINATOR



JOHN DEGRACE
MANAGER, ARENA
OPERATIONS



SEAN DOCKRY
CHANGEOVER
MANAGER



DAVE DORAN
GROUP SALES ASSISTANT
MANAGER



KEITH DRUM
KINGS REGIONAL SCOUT



GARRETT DRUMMOND
SEASON TICKET SERVICE
REPRESENTATIVE



T.R. DUNN
KINGS ASSISTANT COACH



LUIS ESPINOZA
SUITES AND IN SEAT
SERVICE MANAGER



JEFF EVANS
WAREHOUSE SUPERVI-
SOR



CARLY FEICKERT
ONLINE MERCHANDISE
COORDINATOR



KATIE FLANAGAN
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



GREG FLEISHER
ACCOUNT EXECUTIVE,
GROUP SALES



TORIBIO FLORES
SOUS CHEF



CHRIS FOGARTY
CHIEF ENGINEER



TRACI GEMMELL
ASSISTANT PREMIUM
DINING MANAGER



ALICIA GIVENS
STAFF PAYROLL
COORDINATOR



ALMA GODINES
MANAGER, BROADCAST
OPERATIONS



IVETTE GONZALEZ
COMMUNITY SERVICE
COORDINATOR



TAMARA GOODARD
CORPORATE SALES
EXECUTIVE



LES GROSCUP
EVENT MANAGER



GERALDINE GUZMAN
ARENA ACCOUNTANT



IN JA HALCOMB
EXECUTIVE ASSISTANT TO
PRESIDENT



TED HANSEN
ASSISTANT CONCESSIONS
MANAGER/CHARITY
GROUP COORDINATOR



ERIKA HARLEY
ACCOUNT EXECUTIVE,
GROUP SALES



YVONNE HIDALGO
GUEST INFORMATION
SPECIALIST



JAMES HOFMANN
CONTENT DEVELOPMENT
MANAGER



ERYN HOLL
MANAGER, MERCHANDISE



LAURA HOLLIS
ELECTRONIC MEDIA
TECHNICIAN



JOHN HORNSBY
CONCESSIONS MANAGER



NATASHA HUDSON
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



DAVIAN JONES
CREATIVE SERVICES
COORDINATOR



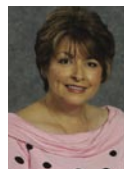
MICHELLE KAHLER
MANAGER, DIRECT
MARKETING



KIMBERLY KELLEY
ARENA ACCOUNTS
PAYABLE



ROBERT KINGSTON
SEASON TICKET SERVICE
REPRESENTATIVE



MONA KLOTZ
EXECUTIVE ASSISTANT TO
THE OWNERS



NIKI KOHRS
ACCOUNTS PAYABLE/AC-
COUNTS RECEIVABLE



JOHN KRIVACIC
TICKET SERVICES
ADMINISTRATOR



DOROTHY LANE
MANAGER, BEVERAGE



MELINDA LANG
GUEST INFORMATION
SPECIALIST



ANALISE LANGFORD
ADMINISTRATIVE ASSIS-
TANT TO THE DIRECTOR OF
ARENA OPERATIONS



ARIKA LEE
ADMINISTRATIVE
ASSISTANT TO VP, ARENA
PROGRAMMING



SANDRA LEE
ADMINISTRATIVE
ASSISTANT, CONCESSIONS



LANAI LEWIS
GUEST INFORMATION
SPECIALIST



MICHAEL LINDNER
RECEIVING CLERK



RICK LUNDQUIST
AUDIO/VISUAL



NANCY MAHONEY
MANAGER, HUMAN
RESOURCES



JACK MAI
KINGS INTERNATIONAL
SCOUT/PLAYER DEVELOPMENT
PROGRAM DIRECTOR



JESSICA MAYS
TICKET SERVICES
PROJECT COORDINATOR



BOBBY MENGLER
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



MEGHAN MICHEL
PARTNER SERVICES
COORDINATOR



MICHELLE MITCHELL
PARTNER SERVICES
MANAGER



AARON MORALES
ACCOUNT EXECUTIVE,
GROUP SALES



APRILLE MORELAND
HUMAN RESOURCES
REPRESENTATIVE



JAMIE MORSE MILLS
PUBLIC RELATIONS
COORDINATOR



ANN NAVARRO
TICKET ADMINISTRATOR



ROBIN NORTHEY
MANAGER, CATERING



MIKE PETRIE
KINGS VIDEO SCOUT/TEAM
VIDEO MANAGEMENT



BOBBY PHILLIPS
SENIOR GROUP SALES
ACCOUNT EXECUTIVE



ROBERT PIMENTAL
EQUIPMENT MANAGER



DAN PONZIO
WAREHOUSE/COMMISSARY
MANAGER



REBECCA REGRUT
PARTNER SERVICES
MANAGER



MELISSA RICHARDS
GUEST SERVICE
SUPERVISOR



STEVEN ROSE
ASSOCIATE PRODUCER



JEFF SAWYER
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



JOSHUA SEMOLIK
PRODUCTION SUPERVISOR



JAMIE SEMPEK
SEASON TICKET SERVICE
REPRESENTATIVE



MICHELLE SEROWCHAK
MERCHANDISE
SUPERVISOR



SCOTT SERVETNICK
ACCOUNT EXECUTIVE,
SEASON TICKET SALES



DANIEL SHAPIRO
KINGS STRENGTH AND
CONDITIONING COACH



KEVIN SHERRETS
RADIO PRODUCER



DAYNA SIMONDI
KINGS PLAYER DEVELOP-
MENT COORDINATOR



DAN SPACKMAN
AUDIO ENGINEER



JANA STEEL
CORPORATE SALES
EXECUTIVE



PHIL STOKLEY
MANAGER, SHIPPING AND
RECEIVING



ANDREWS TAI
KINGS PHYSICAL THERA-
PIST/ASSISTANT ATHLETIC
TRAINER



KEN THOMAS
NETWORK
ADMINISTRATOR



TASHAE THOMPSON
COMMUNITY SERVICE
ASSISTANT



KYLE TRINOSKY
TICKET SALES AND SERVICES COORDINATOR



TIFFANY TUKSURY
KINGS BASKETBALL OPERATIONS COORDINATOR



ELSTON TURNER
KINGS ASSISTANT COACH



BRANDON VAN DYCK
STRATEGIC ALLIANCES SALES COORDINATOR



CHRISTINA VASQUEZ
MANAGER, TICKET ACCOUNTS



JASON WALDVOGEL
ACCOUNT EXECUTIVE, PREMIUM SEATING



STACY WEGZYN
MANAGER, HUMAN RESOURCES



TRACI WESTMORELAND
SENIOR TICKET SALES ACCOUNT EXECUTIVE



TONY WHITEFORD
CO-BOX OFFICE MANAGER



TAMMY WISTERMAN
ARENA PAYROLL COORDINATOR



TONI WITT
ASSISTANT MANAGER JANITORIAL SERVICES



STEPHANIE WONG
ADMINISTRATIVE ASSISTANT, MARKETING AND BRAND DEVELOPMENT



PETE YOUNGMAN
KINGS ATHLETIC TRAINER



ADAM ZEDONIS
COMMUNITY SERVICE COORDINATOR

NOT PICTURED:
BETTY ANSEL — BOX OFFICE MANAGER
STEVE BARKER — ENGINEER
ALLISON BECK — SEASON TICKET SERVICE REPRESENTATIVE
STACY CORCORAN — SEASON TICKET SERVICE REPRESENTATIVE
JULIA CROWIN — SUITE CONCIERGE
BUTCH DESIN — ENGINEER
GARY ELIAS-BURG — ENGINEER
DON HYDE — ASSISTANT CHIEF ENGINEER
RAY JENSEN — AUDIO VISUAL PRODUCER
MICHAEL KENNEDY — KINGS ENTERTAINMENT
TODD MARLOD — SPECIAL APPEARANCES COORDINATOR
MIKE ROGERS — ENGINEER
JACOB WOOD — GROUP SALES COORDINATOR



MONTY

MASCOT

NAME: Monty (pronounced Mon-Tee)
AGE: 8 - Born to the Monarchs for the 1998 Season, introduced Monty's Mom and Baby Montys in 1999, Air Monty in 2000 and Air Monty Jr. in 2001
HEIGHT: Head in the Clouds
WEIGHT: This is only found when Monty sits on you
FAVORITE MOVIES: Puff the Magic Dragon and Rug Rats
FAVORITE MUSIC: Anything Monty can shake his tummy and tail to
FAVORITE FOOD: Monty eats a lot and loves all food
FAVORITE TOYS: Air Monty Dolls and anything in Monty's Toy Box
FAVORITE ACTIVITIES: Taking Baby Montys out to play and to see Monarchs games!
FAVORITE SAYING: I've never seen a smiling face that wasn't beautiful!
FUN FACTS: Monty has been to and performed in four All-Star games, including one NBA All-Star game. He has traveled the world, visiting such countries as Sweden, Russia and Japan



MONTY