

COMMUNITY
SERVICE



WNBA CARES

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Through WNBA Cares, the WNBA is deeply committed to creating programs that improve the quality of life for all people, with a special emphasis on programs which promote a healthy lifestyle and positive body image, increase breast and women's health awareness, support youth and family development, and focus on education.

WNBA FIT



WNBA Fit encourages girls and women of all ages to learn more about their bodies and the importance of physical fitness through programs related to health, fitness, nutrition and self-esteem. Programming inspires girls and women to get started on "being fit" through small changes in their daily routine. The content of the program is communicated and delivered through a 'Team' of Spokespeople and National and Local Events.

GO RED FOR WOMEN

The WNBA and the American Heart Association have formed an alliance to promote the Go Red for Women campaign. GRFW encourages women to learn more about heart health and raises awareness of the risks of heart disease in women.

BREAST HEALTH AWARENESS



For twelve years, the WNBA Breast Health Awareness program has focused on generating awareness and educating women about breast cancer in addition to raising funds for the initiative. The WNBA and its teams have raised over \$2 million to aid in the fight against breast cancer.

WNBA GREEN

The WNBA is committed to a long-term environmental plan through the implementation of sustainable business practices and procedures that decrease the league's carbon footprint and contribute to a clean, healthy environment. The WNBA Greening Initiative is an innovative program designed to reduce the environmental impact of the league's operations and events.

READ TO ACHIEVE



Read to Achieve is a year-round, league-wide initiative supported by NBA, WNBA and NBA D-League teams that promotes the values of reading and on-line literacy and encourages families and adults to read regularly with young children. The program includes special reading time-outs, the donation of books and literacy materials to schools and community based organizations, and the creation of Reading and Learning Centers and Reading Corners throughout the world.

JR. WNBA

Jr. wnba By stressing fundamental skill development, teamwork, sportsmanship and positive adult participation, the Jr. WNBA aims to develop a life-long passion for the game of basketball by providing a support structure that not only encourages participation, but also makes the game fun and rewarding for players, coaches, officials and parents. The Jr. WNBA believes that lessons learned on- and off-the-court as a member of a team are lessons that are useful in building relationships at school, home and work.

PARTNERSHIPS

In reaching our community relations goals, the WNBA is proud to partner with the following organizations:

- American Cancer Society
- American Red Cross
- Feed the Children
- Girls Inc.
- Habitat for Humanity
- KaBOOM!
- Make-A-Wish Foundation
- National Osteoporosis Foundation
- American Diabetes Association
- American Heart Association
- Boys & Girls Clubs of America
- Centers for Disease Control
- Encyclopedia Britannica
- Girl Scouts of America
- Jack & Jill Foundation
- March of Dimes
- Nothing But Nets
- Prevent Child Abuse America
- Reading Is Fundamental, Inc.
- Susan G. Komen Foundation
- UN Foundation
- UNICEF
- YMCA

COMMUNITY SERVICE

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The Sacramento Monarchs have the unique opportunity to inspire and empower both young girls and women to reach for their dreams. The team has created a number of outreach programs primarily focused on literacy, youth basketball and breast health awareness to reach local youngsters and families in need and at risk and make a positive and meaningful difference in their lives.

JR. MONARCHS

Jr. wnba The Sacramento Monarchs recognize the youth of our community is the future of the WNBA. With that in mind, we developed the Jr. Monarchs program. The Jr. Monarchs program provides an opportunity for teams and groups of kids (ages 18 and under) to attend a Sacramento Monarchs game this season and receive a number of other exciting benefits! The Jr. Monarchs program is a great way for youngsters in the Sacramento region to unite and interact with the Monarchs. For more information about the Jr. Monarchs program, please call 916-419-WNBA.

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Read to Achieve is a year-round, league-wide initiative supported by WNBA, NBA and NBA D-League teams that promotes the values of reading and on-line literacy and encourages families and adults to read regularly with young children. This season, the Monarchs are teaming up with Wells Fargo to donate a Monarchs Reading and Learning Center. Monarchs players also participate in Reading Time Outs at local schools, community centers and libraries around the Sacramento region encouraging children to make reading a daily habit.

BREAST HEALTH AWARENESS



For the 13th consecutive year, the Monarchs will adopt Breast Health Awareness as a community initiative and designate the Aug. 22, Monarchs vs. Washington Mystics game as Monarchs "Breast Health Awareness Night." Information will be distributed about breast health to all fans in attendance that evening. The game also will be marked by a special in-game recognition ceremony of breast cancer survivors.

For more information about the Monarchs community activities, please contact the Community Service department at 916-928-0000 or visit SacramentoMonarchs.com



The MONTYS

The Monarchs Thank You Sacramento!

September 13, 2009 at 6PM

vs. Minnesota Lynx

- Win MP3 Players, Game Consoles, Digital Cameras and More!
- Special Offer for Repeat Groups This Game Only!
(Ask a Group Sales Rep for more info)
- Every Fan gets the 2009 Monarchs Team Poster!
- The Monarchs Thank You Sacramento for a great 13th WNBA Season!

