

ALL IN 08 INDIANA FEVER



PASS THE PASSION

REFERRAL PROGRAM



DON'T HOG THE BALL.

You've got the passion. But having the passion is a lot like having the ball on the court—it's only good if you pass it around. By sharing your passion with family and friends it can mean more fans in the stands for the team, and thanks to the Fever's generous referral program it also means there's a little something in it for you too.



INDIVIDUAL REFERRALS.

Ready for a little one-on-one? Then let family, friends and co-workers know that there's a ticket plan out there for just about everyone. Tell 'em that even if they're the kind of fan who attends just a few games a year, by becoming a season ticket holder instead they can not only save up to \$3 a ticket, they'll also get all the benefits reserved exclusively for lucky season ticket holders (like yourself).

GROUP REFERRALS.

Not sure you can convince someone to become a season ticket holder? That's okay. Instead, why not get a group together to attend just one game (or maybe two or three). A minimum of 20 people qualifies as a group, and you've got groups like that all around you. There's co-workers, professional associations, church groups, neighborhood associations, sports teams—you name it.

HERE'S WHAT YOU GET.

In addition to more fans cheering for your Fever for every \$200 worth of fans you've passed your passion along to you will receive:

- A \$20 gift card redeemable at Home Court, the Fever's official gift shop, or \$20 worth of Aramark concession coupons redeemable at any 2008 Fever home game, or \$20 can be applied as a credit toward your MVP account. You choose.
- An entry into a drawing for the chance to win use of a ritzy Conseco Fieldhouse Suite for up to 20 people at a 2008 Fever regular season game in September.
- Anyone who refers \$5,000 worth of sales may forgo the gift card and choose to go on a Fever roadtrip. Includes roundtrip airfare for you and a guest, one night accomodation and two game tickets.

Yes, there's some legalese to abide by, but it should be pretty obvious stuff. First of all, the people you refer must be new individual account or group and may not have purchased a Fever season ticket or group the previous year. Also, a referral form must be submitted to qualify for any rewards (this protects you more than anything.) Referral forms are available by contacting your Sales and Service Consultant at (317) 917-2500, or by visiting the Fever MVP Service Kiosk.

